



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0571

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 19, 2018

TITLE: Motion to Approve Event Agreements: 2018 Lanakila Iki Ocean Challenge,
FlockFest and Red Eye

Recommendation

It is recommended that the City Commission approve event agreements with Lanakila Iki, Inc., Renand Foundation Inc. and ArtServe, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Lanakila Iki, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Lanakila Iki, Inc.
Event Name: 2018 Lanakila Iki Ocean Challenge
Date/Time: Saturday & Sunday, October 20 & 21, 2018 (7:00am-2:00pm)
Location: 1100 Seabreeze Blvd. Fort Lauderdale, FL 33316
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Renand Foundation Inc.
Event Name: FlockFest
Date/Time: Saturday, June 30, 2018 (11:00am- 4:00pm)
Location: A1A near Sebastian Street Beach, Fort Lauderdale, FL 33311
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – (11:00am – 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: ArtServe, Inc.
Event Name: Red Eye
Date/Time: Saturday, July 14, 2018 (6:00pm- 10:00pm)
Location: ArtServe 1350 East Sunrise Blvd. and Holiday Park, Fort Lauderdale, FL 33304
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – (6:00pm – 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

| <i>Funds available as of May 22, 2018</i> | | | | | |
|---|-------------------------|--|----------------------------------|-----------------------------------|--------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB- OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charge for Service/Non- sponsor Charges | \$175,000 | \$56,077 | \$600 |
| TOTAL AMOUNT ► | | | | | \$600 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2018 Lanakila Iki Ocean Challenge Application
Exhibit 1a – 2018 Lanakila Iki Ocean Challenge Site Plan
Exhibit 1b – 2018 Lanakila Iki Ocean Challenge Agreement
Exhibit 2 – Red Eye Application
Exhibit 2a – Red Eye Site Plan
Exhibit 2b – Red Eye Agreement
Exhibit 3 – FlockFest Application
Exhibit 3a – FlockFest Site Plan
Exhibit 3b – FlockFest Agreement
Exhibit 4 – June 2018 Special Event Calendar
Exhibit 5 – July 2018 Special Event Calendar
Exhibit 6 – October 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office