

#18-0526

**TO:** Honorable Mayor & Members of the

Fort Lauderdale City Commission

**FROM**: Lee R. Feldman, ICMA-CM, City Manager

**DATE**: June 5, 2018

**TITLE**: Motion to Approve Event Agreements: National Speech and Debate

Association, Exotics on Las Olas and Wilton Manors Stonewall Pride

Parade & Street Festival

## Recommendation

It is recommended that the City Commission approve event agreements with 3J Hospitality, LLC, Las Olas Association and Wilton Manors Entertainment Group, Inc. and authorize execution of the agreements by the City Manager.

## **Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: 3J Hospitality, LLC

Event Name: National Speech and Debate Association Date/Time: Tuesday, June 19, 2018 (6:00pm- 9:00pm)

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Location: 100 SW 3<sup>rd</sup> Avenue between Broward Blvd & 2<sup>nd</sup> Street

Road Closing: Yes – SW 3<sup>rd</sup> Avenue

Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Las Olas Association Event Name: Exotics on Las Olas

Date/Time: Sundays, November 11 & 18, 2018 (10:00am- 2:00pm)

(November 18th is a rain date)

Location: Las Olas Blvd.

Road Closing: Yes – East Las Olas Blvd. from SE 6<sup>th</sup> Ave – SE 11<sup>th</sup> Ave

Alcohol: Yes
Amplified Music: Yes
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Wilton Manors Entertainment Group, Inc.

Event Name: Wilton Manors Stonewall Pride Parade & Street Festival

Date/Time: Saturday, June 16, 2018 (2:00pm- 7:00pm) Location: Partial Road Closure of NE 4<sup>th</sup> Avenue

Road Closing: Yes – Partial NE 4<sup>th</sup> Avenue

Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

There is a positive fiscal impact in the amount of \$600.00.

Funds available as of May 7, 2018							
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT		
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor	\$175,000	\$53,700	\$600		

Charges			
	TOTAL AMOUNT ▶		\$600

## **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

## **Attachments**

Exhibit 1 – National Speech and Debate Association Application

Exhibit 1a – National Speech and Debate Association Site Plan

Exhibit 1b - National Speech and Debate Association Agreement

Exhibit 2 – Exotics on Las Olas Application

Exhibit 2a - Exotics on Las Olas Site Plan

Exhibit 2b – Exotics on Las Olas Agreement

Exhibit 3 – Wilton Manors Stonewall Pride Parade & Street Festival Application

Exhibit 3a – Wilton Manors Stonewall Pride Parade & Street Festival Site Plan

Exhibit 3b – Wilton Manors Stonewall Pride Parade & Street Festival Agreement

Exhibit 4 – June 2018 Special Event Calendar

Exhibit 5 – July 2018 Special Event Calendar

Exhibit 6 – November 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager's Office

Department Director: Lee Feldman, City Manager's Office