



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0519**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** June 5, 2018

**TITLE:** Motion to Approve Event Agreements: Jesus Block Party, Alzheimer's  
Awareness Day, STA Class of 88 Reunion/Dave Miller Afterparty

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**Recommendation**

It is recommended that the City Commission approve event agreements with Generation of Purpose Outreach, Inc., ILL Foundation, Inc. and Quarterdeck Cordova Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Quarterdeck Cordova Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Generation of Purpose Outreach, Inc.  
Event Name: Jesus Block Party  
Date/Time: Saturday, August 4, 2018 (12:00pm- 5:00pm)  
Location: Lincoln Park  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – (12:00pm –5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: ILL Foundation, Inc.  
Event Name: Alzheimer’s Awareness Day  
Date/Time: Saturday, June 9, 2018 (11:00am- 5:00pm)  
Location: Osswald Park  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – (12noon – 5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 3:

Applicant: Quarterdeck Cordova Inc.  
Event Name: STA Class of 88 Reunion/Dave Miller Afterparty  
Date/Time: Saturday, June 22, 2018 (6:00pm- 12:00am)  
Location: 1541 Cordova Road, Fort Lauderdale, FL 33316  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (6:00pm – 10:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of May 7, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$53,700	\$600
				<b>TOTAL AMOUNT ►</b>	\$600

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

- Exhibit 1 – Jesus Block Party Application
- Exhibit 1a – Jesus Block Party Site Plan
- Exhibit 1b – Jesus Block Party Agreement
- Exhibit 2 – Alzheimer’s Awareness Day Application
- Exhibit 2a – Alzheimer’s Awareness Day Site Plan
- Exhibit 2b – Alzheimer’s Awareness Day Agreement
- Exhibit 3 – STA Class of 88 Reunion/Dave Miller Afterparty Application
- Exhibit 3a – STA Class of 88 Reunion/Dave Miller Afterparty Site Plan
- Exhibit 3b – STA Class of 88 Reunion/Dave Miller Afterparty Agreement
- Exhibit 4 – June 2018 Special Event Calendar
- Exhibit 5 – August 2018 Special Event Calendar

Prepared by: Barbara Smith, City Manager’s Office

Department Director: Lee Feldman, City Manager’s Office