



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0466

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 15, 2018

TITLE: Motion to Approve an Event Agreement with J & C Custom Audio & More,
LLC for J & C Customer Appreciation Day

Recommendation

It is recommended that the City Commission approve an event agreement with J & C Custom Audio & More LLC and authorize execution of the agreement by the City Manager. If the Commission is in agreement with the applicant's request for extended hours, a separate motion should be made.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event 1:

Applicant: J & C Custom Audio & More, LLC
 Event Name: J & C Customer Appreciation Day
 Date/Time: Sunday, May 27, 2018 (5:00pm – 10:00pm)
 Location: 730 NW 33rd Street
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes (5:00pm – 9:00pm)*
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

OTHER EVENTS			
Date/Time of Event	Name of Event	Location of Event	Category
April – June 2018 (Every Friday, Saturday) 4pm-9pm	Mass Districts Event	844 NE 4 th Avenue	Requested Event
May 19, 2018 11am-10pm	Crawfish Fest	Downtowner/10 S New River Drive	Commission Approved
May 19, 2018 6am-3pm	March for Cancer	DC Alexander Park	Commission Approved
May 19, 2018 12pm-6pm	6 th Annual Smoke on the Water BBQ Feast and Competition	Esplanade Park	Commission Approved
May 26, 2018 10am-8pm	Great American Beach Party	Fort Lauderdale Beach	City Sponsored
All Fridays from March 16 – November 2, 2018 6pm-10pm	Friday Night Sound Waves	The Hub - Las Olas	Commission Approved
June 2, 2018 7am-3pm	9 th Annual Diabetes Walk Stepping for Diabetes 2018	Snyder Park	Requested Event
June 2, 2018 4pm-10pm	Taste the Islands Experience 2018	Fort Lauderdale Historical Society, 219-259 SW 2nd Ave	Requested Event
June 3, 2018 11am-2pm	Jazz Brunch	Esplanade Park/Riverwalk	City Sponsored

*** The event organizer has requested a special exemption to allow music for this event until 10:00pm.**

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

Funds available as of April 20, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECIEVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$26,414	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – J & C Customer Appreciation Application

Exhibit 2a – J & C Customer Appreciation Site Plan

Exhibit 2b – J & C Customer Appreciation Agreement

Prepared by: Barbara Smith, City Manager's Office, Nighttime Economy Team

Department Director: Lee Feldman, City Manager