



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0449

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 15, 2018

TITLE: Motion to Approve Event Agreements: The Taste the Islands Experience
2018 and Mass District Events

Recommendation

It is recommended that the City Commission approve event agreements with Island Syndicate, Inc. and Mass District, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Island Syndicate, Inc.
Event Name: The Taste the Islands Experience 2018
Date/Time: Saturday, June 2, 2018 (4:00pm- 10:00pm)

Location: Fort Lauderdale Historical Society, 219-259 SW 2nd Ave
 Road Closing: Yes – SW 2nd Ave S. of SW 2nd Street (12:00pm-10:30pm)
 Alcohol: Yes
 Amplified Music: Yes – (4:00pm –10:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00

OTHER EVENTS			
Date/Time of Event	Name of Event	Location of Event	Category
April – June 2018 (Every Friday, Saturday) 4pm-9pm	Mass Districts Event	844 NE 4 th Avenue	Requested Event
May 26, 2018 10am-8pm	Great American Beach Party	Fort Lauderdale Beach	City Sponsored
May 27, 2018 5pm-10pm	J & C Customer Appreciation Day	730 NW 33 rd Street	Requested Event
June 2, 2018 7am-3pm	9 th Annual Diabetes Walk Stepping for Diabetes 2018	Snyder Park	Requested Event
June 3, 2018 11am-2pm	Jazz Brunch	Esplanade Park/Riverwalk	City Sponsored
All Fridays from March 16 – November 2, 2018 6pm-10pm	Friday Night Sound Waves	The Hub - Las Olas	Commission-Approved

Event 2:

Applicant: Mass Districts, Inc.
 Event Name: Mass Districts Events
 Date/Time: Every Friday, Saturday (6:00pm – 10:00pm), and Sunday (4:00pm – 9:00pm) April 2018 – June 2018
 Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
 Road Closing: Yes – NE 4th Avenue from Flagler to NE 8th Street
 Alcohol: No
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

OTHER EVENTS

Date/Time of Event	Name of Event	Location of Event	Category
May 26, 2018 10am-8pm	Great American Beach Party	Fort Lauderdale Beach	City Sponsored
May 27, 2018 5pm-10pm	J & C Customer Appreciation Day	730 NW 33 rd Street	Requested Event
All Fridays from March 16 – November 2, 2018 6pm-10pm	Friday Night Sound Waves	The Hub - Las Olas	Commission Approved
June 2, 2018 7am-3pm	9 th Annual Diabetes Walk Stepping for Diabetes 2018	Snyder Park	Requested Event
June 2, 2018 4pm-10pm	Taste the Islands Experience 2018	Fort Lauderdale Historical Society, 219-259 SW 2nd Ave	Requested
June 3, 2018 11am-2pm	Jazz Brunch	Esplanade Park/Riverwalk	City Sponsored

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of April 20, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$175,000	\$26,414	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – The Taste the Islands Experience 2018 Application
05/15/2018
CAM #18-0449

Exhibit 1a – The Taste the Islands Experience 2018 Site Plan
Exhibit 1b – The Taste the Islands Experience 2018 Agreement
Exhibit 2 – Mass District Events Application
Exhibit 2a – Mass District Site Plan
Exhibit 2b – Mass District Events Agreement

Prepared by: Barbara Smith, City Manager's Office, Nighttime Economy Team

Department Director: Lee Feldman, City Manager