



TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 1, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closures: Cinco de Mayo and Crawfish Festival

Recommendation

It is recommended that the City Commission approve event agreements with Downtown Himarshee Village Association, Inc. and Historic Downtowner Saloon, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Historic Downtowner Saloon, LLC., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Himarshee Village Association, Inc.
Event Name: Cinco de Mayo
Date/Time: Saturday, May 5, 2018 (6:00pm – 12:00am)
Location: 200/300 block of SW 2nd Street
Road Closing: Yes
Alcohol: Yes
Amplified Music: Yes (6:00pm – 12:00am)*
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Other Events: May 5, 2018 - Air Show- Fort Lauderdale Beach
Palm Beach Veg Fest – Huizenga
Fiesta Fabuloso Cinco de Mayo – Rocco’s Tacos
American Social Cinco De Mayo- SE 8th Ave between E Las
Olas & Parking Lots
May 6, 2018 - Air Show, Fort Lauderdale Beach
Exhibit: 1

* This event is in the entertainment district.

Event 2:

Applicant: Historic Downtowner Saloon, LLC
Event Name: Crawfish Festival
Date/Time: Saturday, May 19, 2018 (11:00am – 10:00pm)
Location: Downtowner – 10 S. New River Drive
Road Closing: Yes
Alcohol: Yes
Amplified Music: Yes (11:00am – 10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Other Events: May 19, 2018 - 6th Annual Smoke on the Water BBQ Feast
Competition- Esplanade Park
Exhibit: 2

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of April 11, 2018					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECIEVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$52,382	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 – Cinco de Mayo Application
 - Exhibit 1a – Cinco de Mayo Site Plan
 - Exhibit 1b – Cinco de Mayo Agreement
 - Exhibit 2 – Crawfish Festival Application
 - Exhibit 2a – Crawfish Festival Site Plan
 - Exhibit 2b – Crawfish Festival Agreement
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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation