



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0293

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 3, 2018

TITLE: Motion to Approve an Event Agreements and Related Road Closings with
Mothers Against Drunk Driving, Inc. for 2018 Walk Like MADD & MADD
Dash

Recommendation

It is recommended that the City Commission approve an event agreement with related road closings with Mothers Against Drunk Driving, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Mothers Against Drunk Drivers, Inc.
Event Name: 2018 Walk Like MADD & MADD Dash
Date/Time: Sunday, April 29, 2018 (6:00am- 11:00am)

Location: Huizenga Plaza
 Road Closing: Yes- (see attached site plan)
 Alcohol: No
 Amplified Music: Yes- (8:30am-11:00am)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 1

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of March 12, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$41,728	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2018 Walk Like MADD & MADD Dash Application
 Exhibit 1a - 2018 Walk Like MADD & MADD Dash Site Plan & Race Route
 Exhibit 1b - 2018 Walk Like MADD & MADD Dash Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation