



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0194**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** March 6, 2018

**TITLE:** Motion to Approve Event Agreements and Related Road Closings:  
Himmarshee Village Association Celebrates St. Patrick's Day, 9<sup>th</sup> Annual  
Covenant House Florida 5K, 5<sup>th</sup> Annual Fort Lauderdale Shamrock Run,  
FTL Taco Battle & Craft Beer Fest, Fort Lauderdale St. Patrick's Day  
Parade & Festival, Ft. Lauderdale Mercedes – Benz Corporate Run, and  
Heal the Planet Day 2018

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with Downtown Himmarshee Village Association, Inc., Covenant House, Inc., Wildside Online, LLC, Live Work Play SoFlo, LLC, Fort Lauderdale St. Patrick's Day Parade & Festival, Inc., TeamFootworks Educational and Fitness Corporation, and Heal the Planet Together, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizers, Downtown Himmarshee Village Association, Inc. and Heal the Planet Together, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizers to ensure that the proposed Event Agreements are timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Downtown Himmarshee Village Association, Inc.  
Event Name: Downtown Himmarshee Village Association Celebrates St. Patrick's Day  
Date/Time: Saturday, March 17, 2018 (3:00pm– 1:00am)  
Location: SW 2<sup>nd</sup> Street  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (3:00pm – 1:00am)\*  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

\* This event is in the entertainment district

Event 2:

Applicant: Covenant House, Inc.  
Event Name: 9<sup>th</sup> Annual Covenant House Florida 5K  
Date/Time: Saturday, April 21, 2018 (7:00am- 8:30am)  
Location: The Parrot Lounge and A1A  
Road Closing: Yes- (see attached site plan)  
Alcohol: No  
Amplified Music: Yes- (8:00am-8:30am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

Event 3:

Applicant: Wildside Online, LLC  
Event Name: 5<sup>th</sup> Annual Fort Lauderdale Shamrock Run  
Date/Time: Saturday, March 10, 2018 (7:15am – 8:45am)  
Location: Huizenga Plaza  
Road Closing: Yes- (see attached site plan)

Alcohol: Yes  
Amplified Music: Yes (8:00am – 9:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 3

Event 4:

Applicant: Live Work Play SoFlo, LLC  
Event Name: FTL Taco Battle & Craft Beer Fest  
Date/Time: Saturday, April 14, 2018 (1:00pm– 6:00pm)  
Location: Esplanade Park  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (11:00am – 6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 4

Event 5:

Applicant: Fort Lauderdale St. Patrick's Day Parade & Festival, Inc.  
Event Name: Fort Lauderdale St. Patrick's Day Parade & Festival  
Date/Time: Saturday, March 10, 2018 (5:00am– 8:00pm)  
Location: Las Olas Blvd & Huizenga Plaza  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (8:00am – 7:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 5

Event 6:

Applicant: TeamFootworks Educational and Fitness Corporation  
Event Name: Ft. Lauderdale Mercedes-Benz Corporate Run  
Date/Time: Thursday, April 5, 2018 (6:45pm– 8:00pm)  
Location: Huizenga Plaza  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes (5:00pm – 9:00pm)  
Insurance Required: Yes  
Banners: No

Pending Code Violations: No  
 Application Fee: \$200.00  
 Exhibit: 6

**Event 7:**

Applicant: Heal the Planet Together, Inc.  
 Event Name: Heal the Planet Day 2018  
 Date/Time: Sunday, April 22, 2018 (11:00am– 5:00pm)  
 Location: Esplanade  
 Road Closing: Yes- (see attached site plan)  
 Alcohol: No  
 Amplified Music: Yes (3:00pm – 5:00pm)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00  
 Exhibit: 7

**Resource Impact**

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of February 19, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$27,867	\$1,800
<b>TOTAL AMOUNT ►</b>					<b>\$1,800</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

## **Attachments**

Exhibit 1 – Downtown Himmarshee Village Association Celebrates St. Patrick's Day Application  
Exhibit 1a – Downtown Himmarshee Village Association Celebrates St. Patrick's Day Site Plan  
Exhibit 1b - Downtown Himmarshee Village Association Celebrates St. Patrick's Day Agreement  
Exhibit 2 – 9<sup>th</sup> Annual Covenant House Florida 5K Application  
Exhibit 2a – 9<sup>th</sup> Annual Covenant House Florida 5K Site Plan  
Exhibit 2b – 9<sup>th</sup> Annual Covenant House Florida 5K Agreement  
Exhibit 3 - 5<sup>th</sup> Annual Fort Lauderdale Shamrock Run Application  
Exhibit 3a – 5<sup>th</sup> Annual Fort Lauderdale Shamrock Run Site Plan  
Exhibit 3b – 5<sup>th</sup> Annual Fort Lauderdale Shamrock Run Agreement  
Exhibit 4 - FTL Taco Battle & Craft Beer Fest Application  
Exhibit 4a - FTL Taco Battle & Craft Beer Fest Site Plan  
Exhibit 4b – FTL Taco Battle & Craft Beer Fest Agreement  
Exhibit 5 - Fort Lauderdale St. Patrick's Day Parade & Festival Application  
Exhibit 5a - Fort Lauderdale St. Patrick's Day Parade & Festival Site Plan  
Exhibit 5b - Fort Lauderdale St. Patrick's Day Parade & Festival Agreement  
Exhibit 6 - Ft. Lauderdale Mercedes-Benz Corporate Run Application  
Exhibit 6a - Ft. Lauderdale Mercedes-Benz Corporate Run Site Plan  
Exhibit 6b - Ft. Lauderdale Mercedes-Benz Corporate Run Agreement  
Exhibit 7 - Heal the Planet Day 2018 Application  
Exhibit 7a – Heal the Planet Day 2018 Site Plan  
Exhibit 7b – Heal the Planet Day 2018 Agreement

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation