



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0193**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** March 6, 2018

**TITLE:** Motion to Approve Event Agreements: Palm Beach VegFest, Easter 2018, Great Strides of Fort Lauderdale 2018, Friday Night Sound Waves, Bubbles N Brunch, 84<sup>th</sup> Annual Easter Sunrise Service, and Marine Industry Cares Foundation Annual Spin-a-thon

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**Recommendation**

It is recommended that the City Commission approve event agreements with Palm Beach VegFest, Inc., First Presbyterian Church of Fort Lauderdale, Inc., Cystic Fibrosis Foundation, Inc., A & R Enterprises of So FL, Inc., NBV Property Management, LLC, Fort Lauderdale Business and Professional Women's Club, Inc., and Marine Industry Cares Foundation, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, A & R Enterprises of So FL, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Palm Beach VegFest, Inc.  
Event Name: Palm Beach VegFest  
Date/Time: Saturday, May 5, 2018 (7:00am – 7:00pm)  
Location: Huizenga  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (10:00am – 6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

Event 2:

Applicant: First Presbyterian Church of Fort Lauderdale, Inc.  
Event Name: Easter 2018  
Date/Time: Sunday, April 1, 2018 (8:00am – 1:00pm)  
Location: Cooley Hammock Park  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (8:00am – 9:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

Event 3:

Applicant: Great Strides of Fort Lauderdale 2018  
Event Name: Cystic Fibrosis Foundation, Inc.  
Date/Time: Wednesday, May 9, 2018 (5:00pm – 9:00pm)  
Location: Esplanade Park  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (5:00pm – 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

Event 4:

Applicant: A & R Enterprises of So Fl, Inc.  
Event Name: Friday Night Sound Waves  
Date/Time: Friday Nights- March 16, 2018 – June 15, 2018 (6:00pm – 9:00pm)  
Location: Las Olas Blvd and A1A  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (6:00pm – 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 4

Event 5:

Applicant: NBV Property Management, LLC  
Event Name: Bubbles N Brunch  
Date/Time: Sunday, March 18, 2018  
Location: 537 Bayshore Drive  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (10:00am – 5:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 5

Event 6:

Applicant: Fort Lauderdale Business and Professional Women's Club, Inc.  
Event Name: 84<sup>th</sup> Easter Sunrise Service  
Date/Time: Sunday, April 1, 2018 (5:00am – 8:00am)  
Location: Fort Lauderdale Beach Park  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes (6:30am – 8:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 6

**Event 7:**

Applicant: Marine Industry Cares Foundation, Inc.  
 Event Name: Marine Industry Cares Foundation Annual Spin-a-thon  
 Date/Time: Friday, April 27, 2018 (3:00pm – 7:00pm)  
 Location: DC Alexander Park  
 Road Closing: No  
 Alcohol: Yes  
 Amplified Music: Yes (12:00pm – 7:0pm)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00  
 Exhibit: 7

**Resource Impact**

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<b>Funds available as of February 12, 2018</b>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$26,122	\$1,600
<b>TOTAL AMOUNT ►</b>					<b>\$1,600</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Palm Beach VegFest Application  
 Exhibit 1a - Palm Beach VegFest Site Plan  
 Exhibit 1b - Palm Beach VegFest Agreement  
 Exhibit 2 – Easter 2018 Application  
 Exhibit 2a – Easter 2018 Site Plan  
 Exhibit 2b – Easter 2018 Agreement

Exhibit 3 –Great Strides of Fort Lauderdale Application  
Exhibit 3a – Great Strides of Fort Lauderdale Walk Route  
Exhibit 3b – Great Strides of Fort Lauderdale Agreement  
Exhibit 4 – Friday Night Sound Waves Application  
Exhibit 4a – Friday Night Sound Waves Site Plan  
Exhibit 4b – Friday Night Sound Waves Agreement  
Exhibit 5 – Bubbles N Brunch Application  
Exhibit 5a – Bubbles N Brunch Site Plan  
Exhibit 5b – Bubbles N Brunch Agreement  
Exhibit 6 – 84<sup>th</sup> Easter Sunrise Service Application  
Exhibit 6a – 84<sup>th</sup> Easter Sunrise Service Site Plan  
Exhibit 6b – 84<sup>th</sup> Easter Sunrise Service Agreement  
Exhibit 7 – Marine Industry Cares Foundation Annual Spin-a-thon Application  
Exhibit 7a - Marine Industry Cares Foundation Annual Spin-a-thon Site Plan  
Exhibit 7b - Marine Industry Cares Foundation Annual Spin-a-thon Agreement

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation