



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0119

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 20, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closings: 23rd
Annual Las Olas Wine & Food Festival, 23rd Annual Bank of America
Wine, Spirits and Culinary Celebration, Flagler Village Block Party
Weekend, Duck Fest Derby, March for Cancer and Sistrunk 5K.

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with American Lung Association, Inc., Museum of Discovery and Science, Inc., Channelled Productions, LLC, Kids in Distress, Inc., Redline Media Group, LLC and The All-Star Classic, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, American Lung Association of the Southeast, Inc. and The All-Star Classic, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: American Lung Association, Inc.
Event Name: 23rd Annual Las Olas Wine & Food Festival
Date/Time: Friday, April 20, 2018 (7:30pm-10:30pm)
Location: Las Olas Blvd from SE 6th Ave to SE 11th Ave
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (7:30pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Museum of Discovery and Science, Inc.
Event Name: 23rd Annual Bank of America Wine, Spirits and Culinary Celebration
Date/Time: Friday, March 16, 2018 (5:00pm- 10:00pm)
Location: Museum of Discovery & Science
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (5:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Channelled Productions, LLC
Event Name: Flagler Village Block Party Weekend
Date/Time: 1st Saturday and Sunday of the Month March 3, 2018 – June 3, 2018 (11:00am – 5:00pm)
Location: Peter Feldman Park
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes (11:00am – 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Kids in Distress, Inc.
Event Name: Duck Fest Derby
Date/Time: Saturday, March 17, 2018 (12:00pm – 4:00pm)
Location: Esplanade Park
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes (12:00pm – 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Redline Media Group, LLC
Event Name: March for Cancer
Date/Time: Saturday, May 19, 2018 (6:00am –3:00pm)
Location: DC Alexander Park
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes (8:00am – 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$0.00*
Exhibit: 5

* This event was approved at the 2/6/2018 Commission Meeting. On 2/7, the applicant submitted an application for a date change to May 19, 2018.

Event 6:

Applicant: The All-Star Classic, Inc.
Event Name: Sistrunk 5K
Date/Time: Saturday, February 24, 2018 (7:00am –9:00am)
Location: Delevoe Park and Sistrunk Blvd
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes (8:00am – 9:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 6

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of January 18, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$22,586	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 –23rd Annual Las Olas Wine & Food Festival Application

Exhibit 1a – 23rd Annual Las Olas Wine & Food Festival Site Plan

Exhibit 1b - 23rd Annual Las Olas Wine & Food Festival Agreement

Exhibit 2 – 23rd Annual Bank of America Wine, Spirits and Culinary Celebration Application

Exhibit 2a – 23rd Annual Bank of America Wine, Spirits and Culinary Celebration Site Plan

Exhibit 2b – 23rd Annual Bank of America Wine, Spirits and Culinary Celebration Agreement

Exhibit 3 - Flagler Village Block Party Weekend Application

Exhibit 3a – Flagler Village Block Party Weekend Site Plan

Exhibit 3b – Flagler Village Block Party Weekend Agreement

Exhibit 4 – Duck Fest Derby Application

Exhibit 4a – Duck Fest Derby Site Plan

Exhibit 4b – Duck Fest Derby Agreement

Exhibit 5 – March for Cancer Application

Exhibit 5a – March for Cancer Site Plan

Exhibit 5b – March for Cancer Agreement

Exhibit 6 – Sistrunk 5K Application

Exhibit 6a – Sistrunk 5K Site Plan

Exhibit 6b – Sistrunk 5K Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation