



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0120

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 20, 2018

TITLE: Motion to Approve an Event Agreement with FLL Fashion Week, LLC for
FLL Fashion Week 2018

Recommendation

It is recommended that the City Commission approve an event agreement with FLL Fashion Week, LLC and authorize execution of the agreement by the City Manager. If the Commission is in agreement with the applicant's request for extended hours, a separate motion should be made.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event:

Applicant: FLL Fashion Week, LLC
 Event Name: FLL Fashion Week 2018
 Date/Time: Friday, March 16, 2018 (6:00pm – 10:00pm) and Saturday, March 17, 2018 (6:00pm- 11:00pm)
 Location: Huizenga Plaza
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes – (6:00pm –10:00pm)*
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

*** The event organizer has requested a special exemption to allow music for this event until 11:00pm on Saturday, March 17, 2018.**

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

<i>Funds available as of January 19, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$22,828	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – FLL Fashion Week 2018 Application

Exhibit 2a – FLL Fashion Week 2018 Site Plan

Exhibit 2b – FLL Fashion Week 2018 Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation