



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0078

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 6, 2018

TITLE: Motion Approving the Acceptance of a Donation from The Hartford Junior
Fire Marshal Program - \$10,000

Recommendation

It is recommended that the City Commission approve a motion authorizing the City Manager to accept a donation from The Hartford Junior Fire Marshal Program and to execute any documents required to accept the donation between The Hartford and the City of Fort Lauderdale.

Background

The Hartford released its ranking of the 100 U.S. cities with the highest home fire risk and the City of Fort Lauderdale was ranked number forty-six (46). The Index is based on an analysis of the U.S. Fire Administration's National Fire Incident Reporting System (NFIRS) and a survey conducted by The Hartford on fire safety and prevention behaviors among the general population.

A home fire is reported in the U.S. every 86 seconds and 33 percent of home fires are started by children 6-9 years old. As part of the 70th Anniversary of The Hartford's Junior Fire Marshal program, which is one of the country's oldest corporate-sponsored public education programs, The Hartford has committed to donate a total of \$2 million to local school districts and fire departments for fire safety education. The goal of the Junior Fire Marshal Program is to empower everyday kids to become everyday heroes by providing them with the tools and training to reduce fire risk in their homes and be safe.

The Junior Fire Marshal Program will teach kids fire safety lessons which include:

- Learn about fire safety and their "superpowers"
- Deputized as Junior Fire Marshals (JFM)
- Receive a JFM helmet
- Spread the word about fire safety to friends and family
- Take action to stay safe and be prepared if a fire starts

The results will be:

- Fire are prevented

- Lives are saved
- Kids, families and communities prevail
- Communities are safer

Resource Impact

This action will result in a positive impact to the City in the amount of \$10,000. Funds are being appropriated to the account below contingent upon the approval of the Consolidated Budget Amendment CAM 18-0089.

Source:

<i>Funds available as of February 1, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
129-GJFMP18-N457	The Hartford Junior Fire Marshal Program	Misc Revenues/ Outsider Donations	\$10,000	\$0.00	\$10,000
APPROPRIATION TOTAL ►					\$10,000

Use:

ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
129-GJFMP18-3937	The Hartford Junior Fire Marshal Program	Capital Outlay/ Other	\$10,000	\$0.00	\$10,000
APPROPRIATION TOTAL ►					\$10,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018, initiative*, included within the Public Safety Cylinder of Excellence, specifically advancing:

- Goal 9: Be the safest urban coastal City in South Florida through preventative and responsive police and fire protection.
- Objective 2: Provide quick and exceptional fire, medical and emergency response.
- Goal 10: Be a City well-prepared for and responsive to all hazards.
- Objective 1: Provide and effectively communicate comprehensive emergency management.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

Related CAM:

18-0089

Attachments

Exhibit 1 – The Hartford Junior Fire Marshal Program: Home Fire Risk

Exhibit 2 – Junior Fire Marshal Program

Prepared by: Jo-Ann Lorber, Battalion Chief, Fire Rescue

Department Director: Robert F. Hoecherl, Fire Rescue