



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#18-0096

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 6, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Sistrunk Festival & Parade, Walk for the Animals and March for Cancer

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Sistrunk Historical Festival, Inc., Humane Society of Broward County, Inc., and Redline Media Group, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Sistrunk Historical Festival, Inc.
Event Name: Sistrunk Festival and Parade
Date/Time: Saturday, February 24, 2018 (5:00am-7:00pm)

Location: Lincoln Park and Sistrunk Blvd.
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (9:00am-7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Humane Society of Broward County, Inc.
Event Name: Walk for the Animals
Date/Time: Saturday, March 3, 2018 (8:00am- 12:00pm)
Location: Huizenga Park
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (8:00am-12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Redline Media Group, LLC
Event Name: March for Cancer
Date/Time: Saturday, March 3, 2018 (6:00am-3:00pm)
Location: DC Alexander Park
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes (8:00am – 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of January 10, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$22,897	\$600
				TOTAL AMOUNT ►	\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 –Sistrunk Festival and Parade Application
- Exhibit 1a – Sistrunk Festival and Parade Site Plan
- Exhibit 1b – Sistrunk Festival and Parade Agreement
- Exhibit 2 – Walk for the Animals Application
- Exhibit 2a – Walk for the Animals Site Plan
- Exhibit 2b – Walk for the Animals Agreement
- Exhibit 3 – March for Cancer Application
- Exhibit 3a – March for Cancer Site Plan
- Exhibit 3b – March for Cancer Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation