



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0095

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 6, 2018

TITLE: Motion to Approve Event Agreements: 35th Annual German Classic Car
Show N Shine, Walk in My Shoes, Donovan Marine Inc. Open House, and
Sunday Artesian Market

Recommendation

It is recommended that the City Commission approve event agreements with The South Florida Gold Coast Volkswagen Club, Inc., Lauren's Kids, Inc., Donovan Marine, Inc., and Whoduz, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizers, The South Florida Gold Coast Volkswagen Club, Inc., Lauren's Kids, Inc., and Whoduz, Inc. did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizers to ensure that the proposed Event Agreements are executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The South Florida Gold Coast Volkswagen Club, Inc.
Event Name: 35th Annual German Classic Car Show N Shine
Date/Time: Sunday, March 4, 2018 (10:00am – 3:00pm)
Location: Mills Pond Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (10:00am – 3:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Lauren's Kids, Inc.
Event Name: Walk in My Shoes
Date/Time: Sunday, March 18, 2018 (2:00pm – 4:00pm)
Location: 400 NE 4th Street
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Donovan Marine, Inc.
Event Name: Donovan Marine Inc. Open House
Date/Time: Friday, February 16, 2018 (5:00pm – 9:00pm)
Location: 2030 W McNab Road
Road Closing: No
Alcohol: Yes
Amplified Music: Yes (5:00pm – 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Event 4:

Applicant: Whoduz, Inc.
Event Name: Sunday Artesian Market

Date/Time: All Sunday's except the 1st Sunday of each month (February – April 2018)
 Location: Peter Feldman Park
 Road Closing: No
 Alcohol: No
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 4

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

| <i>Funds available as of January 9, 2018</i> | | | | | |
|---|---------------------------------|---|---|--|----------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB- OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charge for Service/Non-sponsor Charges | \$175,000 | \$22,897 | \$1,200 |
| TOTAL AMOUNT ► | | | | | \$1,200 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 35th Annual German Classic Car Show N Shine Application
 Exhibit 1a - 35th Annual German Classic Car Show N Shine Site Plan
 Exhibit 1b - 35th Annual German Classic Car Show N Shine Agreement
 Exhibit 2 - Walk in My Shoes Application
 Exhibit 2a – Walk in My Shoes Walk Route 1
 Exhibit 2b – Walk in My Shoes Walk Route 2
 Exhibit 2c – Walk in My Shoes Agreement
 Exhibit 3 - Donovan Marine Inc. Open House Application
 Exhibit 3a - Donovan Marine Inc. Open House Site Plan
 Exhibit 3b - Donovan Marine Inc. Open House Agreement

Exhibit 4 - Sunday Artesian Market Application
Exhibit 4a – Sunday Artesian Market Site Plan
Exhibit 4b – Sunday Artesian Market Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation