



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0035**

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 23, 2018

**TITLE:** Motion Approving 2018 Event Dates of the Agreement with GMBH, LLC  
for SWATCH Beach Volleyball – Federation International de Volleyball  
(FIVB) World Tour to be held on Fort Lauderdale Beach, February 27 –  
March 4, 2018

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**Recommendation**

It is recommended that the City Commission approve a motion for 2018 Event Dates of the Agreement with GMBH, LLC for SWATCH Beach Volleyball – Federation International de Volleyball (FIVB) World Tour to be held on Fort Lauderdale Beach.

**Background**

The FIVB, the international governing body for the Olympic sport of beach volleyball, held the inaugural SWATCH FIVB Volleyball Season Final from September 29, 2015 through October 4, 2015.

At the November 15, 2016 Commission meeting, a five year agreement was approved by Commission. The event organizer submitted the attached Letter of Intent to host SWATCH Beach Volleyball from Tuesday, February 27, 2018 – Sunday, March 4, 2018. The event organizer has notified staff of their intentions to host night games and or live band performances during event dates ending at 11:30 pm (Tuesday, February 27, 2018 – Saturday, March 3, 2018).

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 3. The event organizer has requested a special exemption to allow amplified music for this event until 11:30pm. The 2018 schedule of events is attached as Exhibit 8.

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security. The Police Department recommends approval of the closing of City streets where appropriate and event parking has been

satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requesting the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. In addition, the City is charging an administrative fee of 10% of the actual City Service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding vents in their areas. Specific event details are included below:

**Event:**

Applicant:	Beach Majors GMBH, LLC
Event Name:	SWATCH Beach Volleyball
Date/Time:	Tuesday, February 27, 2018 – Sunday, March 4, 2018
Location:	Fort Lauderdale Beach Park
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – during event times and 2/9/17-2/11/17 (8:00am – 11:30pm)
Insurance:	Yes
Banners:	No
Pending Code Violations:	No

In addition, the 12 volleyball courts in Fort Lauderdale Beach Park will be re-installed to the north of the event site so there is no disruption in the opportunity for the public to play volleyball on the beach during the event dates.

This year, the SWATCH Volleyball tournament overlaps several events during their event. Mutual Agreements are attached (Exhibit 4 – Exhibit 7) for use of Fort Lauderdale Beach Park and the South Beach Parking Lot from February 9, 2018 through March 18, 2018.

**Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Resource Impact**

There is no financial impact associated with this item.

**Attachments**

Exhibit 1 – 2018 Letter of Intent (LOI)

Exhibit 2 - Agreement (CAM 17-0014)

Exhibit 3 – Site Plan

Exhibit 4 – Mutual agreement between GMBH, LLC and Exclusive Sports Marketing, Inc.

Exhibit 5 – Mutual agreement between GMBH, LLC and AIDS Healthcare Foundation, Inc.

Exhibit 6 – Mutual agreement between GMBH, LLC and MultiRace

Exhibit 7 - Mutual agreement between GMBH, LLC and Greater Fort Lauderdale Pride, Inc.

Exhibit 8 – 2018 Schedule of Events

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation