



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#18-0030

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 23, 2018

TITLE: Motion to Approve Event Agreements and Related Road Closings: NoBe
Sunday's, Fort Laudi Gras, Riverwalk Run and Super Block Party

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with North Beach Restaurants & Shoppes, Inc., 3-J Hospitality, LLC, Junior League of Greater Fort Lauderdale, Inc. and Tarpon Bend Food & Tackle – Riverwalk, LTD and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: North Beach Restaurants & Shoppes, Inc.
Event Name: NoBe Sunday's
Date/Time: Sunday's, February 4 - May 4, 2018 (4:00pm-8:00pm)

Location: North Side of NE 33rd St from A1A to NE 33rd Ave
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (4:00pm- 8:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

* Event organizer will provide a letter of support from business owners affected by the road closures.

Event 2:

Applicant: 3-J Hospitality, LLC
Event Name: Fort Laudi Gras
Date/Time: Saturday, February 10, 2018 (4:00pm-10:00pm)
Location: SW 3rd Ave from Broward Blvd to Poorhouse & America's Backyard
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (4:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: Junior League of Greater Fort Lauderdale, Inc.
Event Name: Riverwalk Run
Date/Time: Saturday, April 14, 2018 (4:30am- 12:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached route)
Alcohol: Yes
Amplified Music: Yes- (7:55am national anthem and 9:00am-11:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Tarpon Bend Food & Tackle – Riverwalk, LTD
Event Name: Super Block Party
Date/Time: Sunday, February 4, 2018 (4:00pm- 10:00pm)

Location: 2nd Street between 2nd Ave and 3rd Ave
 Road Closing: Yes- (see attached site plan)
 Alcohol: Yes
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 4

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of January 11, 2018</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$22,297	\$1,200
			TOTAL AMOUNT ►		\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 –NoBe Sunday's Application
 Exhibit 1a – NoBe Sunday's Site Plan
 Exhibit 1b – NoBe Sunday's Agreement
 Exhibit 2 – Fort Laudi Gras Application
 Exhibit 2a – Fort Laudi Gras Site Plan
 Exhibit 2b – Fort Laudi Gras Agreement
 Exhibit 3 – Riverwalk Run Application
 Exhibit 3a – Riverwalk Run Route
 Exhibit 3b – Riverwalk Run Agreement
 Exhibit 4 – Super Block Party Application

Exhibit 4a – Super Block Party Site Plan
Exhibit 4b – Super Block Party Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation