



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0049**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 23, 2018

**TITLE:** Motion to Approve Contract for Proprietary Purchase of Zonar Zoning  
Code Software – Gridics LLC - \$159,000 (two-year total)

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**Recommendation**

It is recommended that the City Commission approve a two-year, proprietary contract, in substantially the form attached, for the purchase of Zonar zoning code software from Gridics LLC in the two year total amount of \$159,000.

**Background**

The Department of Sustainable Development (DSD) is requesting the approval for the purchase and implementation of a smart 3D modeling solution to support its urban design, planning, and development application review process. Zonar's patent-pending application combines the measurable requirements of a zoning code with property records, parcel shapes and mapped zones. This provides users with a 3D interactive digital mapping software to help conduct feasibility studies, scenario plans and site plan reviews. Zonar's ability to produce site-specific zoning software analysis makes the company uniquely qualified to analyze development capacity for any parcel or assemblage of parcels, and run associated design scenarios or analyze new zoning codes utilizing integration with GIS data. Zonar assigns descriptive code characteristics such as allowable heights, setbacks and other dimensional requirements to building form and uses the information to visualize development outcome scenarios for evaluation. The Zonar application will allow planning staff, policy makers, and the public to visually evaluate the effects of proposed development projects, as well as visualize the effects zoning regulations and zoning changes have on the existing built environment by imagining build-out scenarios or proposed zoning changes.

The Zonar software is being purchased in two phases over a two-year period. The first year of project development will include the core platform functions such as 3-D modeling, planning analysis, and zoning analysis. In year two, the software provider will be developing additional functions to assist with infrastructure and traffic analysis built on future development scenarios. If at the end of the first phase or first year of the project and the software does not meet our needs, the City may cancel with notice.

Pursuant to Section 2-181(f)(3), Code of Ordinances of the City of Fort Lauderdale, Florida, the City may purchase proprietary items, as defined in Section 2-173, without competitive solicitation. As defined by the Code, a proprietary item is not readily available from more than one supplier, manufacturer, or person and is unique in nature, without competitive solicitation.

On October 5, 2017, the Procurement Services Division released Notice of Intent to Award a Proprietary Purchase No. 12064-587 and no vendors responded.

### **Resource Impact**

There will be a current fiscal impact to the City in the amount of \$63,000. The available balance in the chart below reflects the amount remaining after pre-encumbrance of \$63,000 on RQ1801614 established for this purchase. The remaining \$96,000 is contingent upon approval and appropriation of future annual budgets.

<b><i>Funds available as of January 4, 2018</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>PURCHASE AMOUNT</b>
001-DSD010101-6405	Urban Design & Planning	Capital Outlay/ Computer Software	\$131,115	\$36,469	\$63,000
<b>PURCHASE TOTAL ►</b>					<b>\$63,000</b>

### **Strategic Connections**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 11: Be a well-trained, innovative, and neighbor-centric workforce that builds community.
- Objective 4: Provide a reliable and progressive technology infrastructure

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Ready*.

### **Attachment**

Exhibit 1 – Contract

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