



# SLUDGE PLANT CITY CLIENT REPORT UPDATE

## MARKETING RESULTS OVERVIEW



**COLLIERS INTERNATIONAL SOUTH FLORIDA, LLC.**

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CAM 17-1548

Exhibit 5

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## Campaign Overview

396

**emails** were sent to targeted list

173

recipients of eblast, clicked through to **visit website**

121

information packages were sent to major South Florida **industrial property buyers/owners**

231

unique pageviews to property page on **colliers.com**

143

page visits on **crexi.com**

17,468

views on **loopnet.com** over the last 90 days.

Companies contacted include:

**BECKNELL**  
INDUSTRIAL

**CP**  
CLARION  
PARTNERS

**Duke**  
REALTY

**EASTGROUP**  
PROPERTIES

**PROLOGIS**

**STILES**  
Invest-Build-Manage

**Wheelabrator**  
TECHNOLOGIES

\*All stats except LoopNet views reflect total marketing period of four months.



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## Marketing Pieces

# For Sale

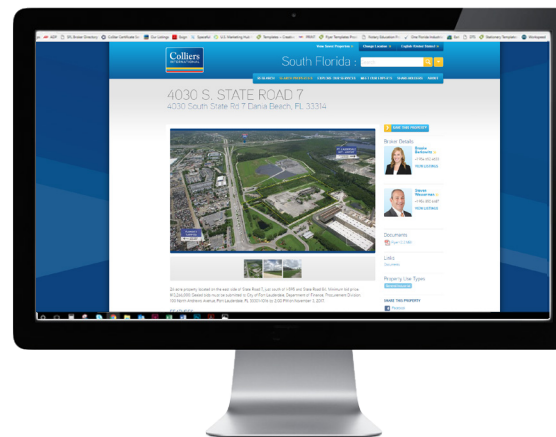
**24 Acre Industrial Property**  
Visit [ftlcitylistings.com](http://ftlcitylistings.com) for additional information.

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[www.colliers.com](http://www.colliers.com)  
Colliers International South Florida, LLC  
Commercial Real Estate Services



> Property Signage



> Colliers.com Listing



> eBlast

PROPERTY FEATURED ON:



CoStar™



LoopNet™

**XCELIGENT™**

**CREXi**



**SIOR**

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