

November 27, 2017

Mayor John P. "Jack" Seiler
City of Fort Lauderdale
100 North Andrews Avenue
Ft. Lauderdale, FL 33301

Dear Mayor Seiler,

Approval of the Bahia Mar Site Plan is critical to the future of the Ft. Lauderdale International Boat Show. We entered a long-term lease and contract with the developers for one and only one reason. To create the World's Best Yacht and Boating event. This is not possible with the present venue limitations. However, the plans we worked with for the developers to design will insure we can accomplish this goal.

Informa Global Exhibitions (Formerly Show Management) needs to go on record to the following:

- We will continue to invest in FLIBS beyond what we have over the past 8 months since we took ownership and management.
- We will look to create even more jobs and economic impact not only for the FLIBS event, but also by means of getting more involved in the community.
- In addition, we want to make certain the world realizes where the Capital of the Marine Industry is...Fort Lauderdale, Florida.

Unfortunately, I am unable to be at the meeting on December 5, 2017. I have designated Andrew Doole as the representative for Informa. No one could represent our views better than Andrew, who has spent 31 years developing the event. No one has more knowledge than Andrew does, of what is needed. Andrew is the one who leads the day-to-day operation and strategy for our company as a Ft. Lauderdale resident. He knows what the economic impact to the community the FLIBS event creates.

On a final note, please allow me to thank you for your support of the 2017 FLIBS event that recently concluded. Record attendance, record boat sales, are just a few of the matrix that allows us to create the economic impact equal to 1.5 Super Bowls. We ask that you support the development and the legacy of economic impact it will bring to Ft. Lauderdale if you do.

Respectfully,

Ken McAvoy

Ken McAvoy
Executive Vice President
Informa Global Exhibitions

CC: James Tate, Kenny Tate
Phil Purcell, MIAF and Andrew Doole, Informa

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Regular Meeting
12/5/2015
R4 and M-2
Provided by
Ken McAvoy
informa

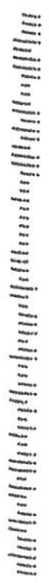


SHOW
MANAGEMENT

Mayor John P. "Jack" Seller
City of Fort Lauderdale
100 North Andrews Avenue
Ft. Lauderdale, FL 33301

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