



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#17-1512**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** January 3, 2018

**TITLE:** Motion Approving an Application for a Temporary Beach License and  
Outdoor Event Agreement with Greater Fort Lauderdale Pride, Inc. for an  
Event on Fort Lauderdale Beach

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**Recommendation**

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with Greater Fort Lauderdale Pride, Inc. for Pride Fort Lauderdale.

**Background**

The Parks and Recreation Department has received a request from the Greater Fort Lauderdale Pride, Inc. for Pride Fort Lauderdale to be held on Sunday, February 11, 2018 on Fort Lauderdale Beach. Estimated attendance for this event is approximately 10,000 people.

City staff has been working closely with the event organizer regarding event topics such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each event use of the beach. The event organizer will secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding the event. Event details are included in the event application as attached.

Authorization for the execution of Event Agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Event Organizer: Greater Fort Lauderdale Pride, Inc.  
 Event Name: Pride Fort Lauderdale  
 Date/Time: Sunday, February 11, 2018 (12:00pm-9:00pm)  
 Location: Fort Lauderdale Beach Park  
 Road Closing: No  
 Alcohol: Yes  
 Amplified Music: Yes- (12:00pm-9:00pm)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$200.00  
 Exhibit: 1

**Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Resource Impact**

There is a positive impact of \$700.00

<b><i>Funds available as of December 6, 2017</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$175,000	\$40,000	\$700
			<b>TOTAL AMOUNT ►</b>		<b>\$700</b>

**Attachments**

Exhibit 1 – Pride Fort Lauderdale Application  
 Exhibit 2 - Pride Fort Lauderdale Site Plan

## Exhibit 2a – Pride Fort Lauderdale Agreement

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Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation