



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-1447

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 19, 2017

TITLE: Motion to Approve Contract for Purchase of Turf Grass Maintenance -
VisualScape, Inc. - \$165,261.90

Recommendation

It is recommended that the City Commission approve a one-year contract, in substantially the form attached, with VisualScape, Inc. for the purchase of turf grass maintenance services in the estimated amount of \$165,261.90 annually; and authorize the City Manager to approve three, one-year renewal options contingent upon appropriation of funds.

Background

The Parks and Recreation Department is requesting approval of a one-year contract to provide turf grass maintenance which includes mowing, weeding and hedge trimming at various locations. VisualScape was selected as the number one proposer based on their staffing, experience, references and customer-centric approach to service.

The solicitation process consisted of the following:

- August 30, 2017 – Request for Proposal (RFP) 12044-885 was issued for Turf Grass Maintenance – fire, parking, and utility service areas.
- October 24, 2017 – The RFP closed with a total of five firms submitting proposals:
 - C & M Landscaping, Inc.
 - Royal Regions Inc.
 - Superior Landscaping & Lawn Service, Inc.
 - VisualScape, Inc.
 - Weed-A-Way, Inc.
- November 7, 2017 – The evaluation committee - consisting of Brian Dooling, Parks Supervisor; Yoly Colaruso, Parks Supervisor; and William McDonough, Parks Supervisor - met with Laurie Platkin, Procurement Specialist II, to evaluate and rank the firms based on the evaluation criteria shown below:

EVALUATION CRITERIA	WEIGHT
Understands the scope of the project	20%
Meets technical specifications	10%
References, past performances, years in business	40%
Total Project Cost	30%
Total	100%

The five firms were ranked as follows:

1. VisualScape, Inc.
2. Superior Landscaping & Lawn Service, Inc.
3. C & M Landscaping, Inc.
4. Weed-A-Way, Inc.
5. Royal Regions Inc.

The committee recommends award to the top ranked proposer, VisualScape, Inc., as meeting all requirements of the RFP specifications.

Resource Impact

There will be a current fiscal year impact in the amount of \$165,261.60. Funds for this purchase are available in the FY 2018 Budget in the accounts listed below.

Funds available as of December 1, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR062901-3237	General Parks Maintenance	Services/ Materials Lawn & Tree Services	\$5,818,717	\$4,829,318	\$26,346.50
409-PKR080401-3237	Canal Cleaning	Services/ Materials Lawn & Tree Services	\$82,606	\$52,360	\$6,187.00
461-TAM020301-3237	Parking Lots	Services/ Materials Lawn & Tree Services	\$713,274	\$543,588	\$51,181.90
450-PBS010101-3237	Public Services Directors	Services/ Materials Lawn & Tree Services	\$396,228	\$343,392	\$4,933.50
450-PBS670302-3237	Fiveash Maintenance	Services/ Materials Lawn & Tree Services	\$800,351	\$660,207	\$6,256.00
450-PBS670304-3237	Peele Dixie Maintenance	Services/ Materials Lawn & Tree Services	\$305,957	\$208,386	\$16,606.00
451-PBS670502-3237	Lohmeyer Regional Plant Maintenance	Services/ Materials Lawn & Tree Services	\$1,477,874	\$534,554	\$6,578.00
001-FIR030101-3237	Fire Rescue Support	Services/ Materials Lawn & Tree Services	\$3,459,442	\$2,500,872	\$47,173.00
TOTAL AMOUNT ►					\$165,261.90

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included with in the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas and parks.
 - Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We Are United*.

Attachments

Exhibit 1 – Solicitation

Exhibit 2 – Final Ranking

Exhibit 3 – VisualScape Proposal

Exhibit 4 – Superior Landscaping & Lawn Service Proposal

Exhibit 5 – C & M Landscaping Proposal

Exhibit 6 – Weed-A-Way Proposal

Exhibit 7 – Royal Regions Proposal

Exhibit 8 – Contract

Prepared by: Carolyn Bean, Parks
Laurie Platkin, Finance
Linda Blanco, Finance

Department Directors: Phil Thornburg, Parks and Recreation
Linda Logan-Short, Finance