



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-1477

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 19, 2017

TITLE: Motion to Approve Event Agreements: Swim Fort Lauderdale Beach and
Floranada Day

Recommendation

It is recommended that the City Commission approve event agreements with H2Os Foundation, Inc. and Floranada Elementary School PTA and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: H2Os Foundation, Inc.
Event Name: Swim Fort Lauderdale Beach
Date/Time: Sunday, January 21, 2018 (8:00am- 11:00am)
Location: Fort Lauderdale Beach Park

Road Closing: No
 Alcohol: No
 Amplified Music: Yes- (8:00am- 11:00am)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 1

Event 2:

Applicant: Floranada Elementary School PTA
 Event Name: Floranada Day
 Date/Time: Saturday, February 3, 2018 (11:00am – 3:00pm)
 Location: Floranada Park
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes- (10:45am- 3:30pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 2

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of November 27, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$6,395	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Swim Fort Lauderdale Beach Application
Exhibit 1a – Swim Fort Lauderdale Beach Site Plan
Exhibit 1b – Swim Fort Lauderdale Beach Agreement
Exhibit 2 – Floranada Day Application
Exhibit 2a – Floranada Day Site Plan
Exhibit 2b – Floranada Day Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation