



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-1383

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 5, 2017

TITLE: Motion to Approve Event Agreements: Potential Church Christmas
Baptism, Florida Flow Fest, Chanukah Fair on Las Olas, Farmers Market
at Whole Foods, and Dive Bar Christmas Party

Recommendation

It is recommended that the City Commission approve event agreements with Potential Church, Inc., Monkey Dust Productions, LLC, Mekor Chayim, Inc., Florida Fresh Market Enterprises, Inc., and Quarterdeck Cordova, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Potential Church, Inc.
Event Name: Potential Church Christmas Baptism
Date/Time: Monday, December 25, 2017 (3:00pm – 7:00pm)
Location: Fort Lauderdale Beach Park
Road Closing: No
Alcohol: No
Amplified Music: Yes- (3:00pm – 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Monkey Dust Productions, LLC
Event Name: Florida Flow Fest
Date/Time: Saturday, January 20th- Sunday, January 21, 2018 (9:00am-10:00pm)
Location: Esplanade Park
Road Closing: No
Alcohol: No
Amplified Music: Yes- (11:00am- 10:00pm- 01/20/18) (10:00am-9:00pm-01/21/2018)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Mekor Chayim, Inc.
Event Name: Chanukah Fair on Las Olas
Date/Time: Sunday, December 17, 2017 (12:00pm- 5:00pm)
Location: Huizenga Plaza
Road Closing: No
Alcohol: No
Amplified Music: Yes- (12:00pm- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Event 4:

Applicant: Florida Fresh Market, Enterprises, Inc.
 Event Name: Farmers Market at Whole Foods
 Date/Time: Tuesday's, December 5, 2017 – February 5, 2018 (4:00pm-9:00pm)
 Location: Whole Foods South Parking Lot – 2000 N Federal Hwy
 Road Closing: No
 Alcohol: No
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 4

Event 5:

Applicant: Quarterdeck Cordova, Inc.
 Event Name: Dive Bar Christmas Party
 Date/Time: Friday, December 15, 2017 (6:00pm- 1:00am)
 Location: 1541 Cordova Road
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes- (6:00pm- 10:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 5

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of November 3, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$2,096	\$1,600
TOTAL AMOUNT ►					\$1,600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Potential Church Christmas Eve Baptism Application

Exhibit 1a – Potential Church Christmas Eve Baptism Site Plan

Exhibit 1b - Potential Church Christmas Eve Baptism Agreement

Exhibit 2 –Florida Flow Fest Application

Exhibit 2a –Florida Flow Fest Site Plan

Exhibit 2b - Florida Flow Fest Agreement

Exhibit 3 –Chanukah Fair on Las Olas Application

Exhibit 3a –Chanukah Fair on Las Olas Plan

Exhibit 3b - Chanukah Fair on Las Olas Agreement

Exhibit 4 – Farmers Market at Whole Foods Application

Exhibit 4a – Farmers Market at Whole Foods Site Plan

Exhibit 4b – Farmers Market at Whole Foods Agreement

Exhibit 5 - Dive Bar Christmas Party Application

Exhibit 5a – Dive Bar Christmas Party Site Plan

Exhibit 5b – Dive Bar Christmas Party Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation