



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-1384

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: December 5, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Winterfest at HTRM, Holiday in Sistrunk and MASS District Events

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Holy Temple Restoration Ministries, Inc., Young Men's Christian Association of South Florida, Inc. and MASS District, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, Young Men's Christian Association of South Florida, Inc., did not execute an Event Agreement before holding its previous event in the city. Staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Holy Temple Restoration Ministries, Inc.
Event Name: Winterest at HTRM
Date/Time: Friday, December 15, 2017 (6:00pm-10:00pm)
Location: Holy Temple Restoration Ministries- 1800 NW 9th Ave
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (6:00pm-10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 1

Event 2:

Applicant: Young Men's Christian Association of South Florida, Inc.
Event Name: Holiday in Sistrunk
Date/Time: Saturday, December 16, 2017 (2:00pm- 6:00pm)
Location: 821 NW 8th Court
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (2:00pm-6:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: MASS District, Inc.
Event Name: MASS District Events
Date/Time: Friday/Saturday/Sunday, December 5, 2017 through March 5, 2018 (Friday/Saturday 6:00pm- 10:00pm; Sunday 4:00pm – 8:00pm)
Location: 844 NE 4th Avenue
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of November 3, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$2,096	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 –Winterfest at HTRM Application
Exhibit 1a – Winterfest at HTRM Site Plan
Exhibit 1b - Winterfest at HTRM Agreement
Exhibit 2 – Holiday in Sistrunk Application
Exhibit 2a – Holiday in Sistrunk Site Plan
Exhibit 2b – Holiday in Sistrunk Agreement
Exhibit 3 - MASS District Events Application
Exhibit 3a – MASS District Events Site Plans
Exhibit 3b – MASS District Events Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation