



JUNIOR LEAGUE OF
**GREATER
FORT LAUDERDALE**

80th ANNIVERSARY ART PROJECT



The public sculpture proposed by Junior League of Greater Fort Lauderdale (JLGFL) celebrates the ongoing impact of voluntarism. Over its 80 year history, JLGFL has dedicated millions of volunteer hours and dollars to improving the lives of our neighbors. With a current roster of 500 members strong, JLGFL continues to engage and train the next generation of community leaders, while dedicating resources and volunteers to projects that positively affect families and children.

JLGFL's impact includes significant contributions in the areas of:

- History
- Science
- Art and Culture
- Human Services
- Economic Impact



CAM 17-1401

Exhibit 1

Non-profits founded by this organization include:

- Jack & Jill Children's Center (1942)
- Henderson Behavioral Health (1953)
- NSU Art Museum Fort Lauderdale (1958)
- Fort Lauderdale Historical Society (1971)
- Family Central (1971)
- Museum of Discovery and Science (1974)
- Hands On Broward (1974)
- Kids In Distress, Inc. (1979)
- Friends of Fort Lauderdale Libraries and Partners in Education (1984)
- SOS Children's Villages (1988)
- OUR House (1993)
- Susan B. Anthony Recovery Center (1995)
- Play Station at Holiday Park (2000)
- Fort Lauderdale Independence Training & Education Center (FLITE) (2009)

Two ongoing initiatives are:

- Healthfully Ever After, a 2nd grade nutrition education curriculum that earned 2009 Partner of the Year from Broward County Public Schools for its impact on the childhood obesity epidemic
- Human Trafficking Awareness, including community education and partnership with Susan B. Anthony and other agencies

Sculpture notes:

- The location is meaningfully tied to a JLGLFL legacy project — Fort Lauderdale Historical Society.
- The spot selected by Historical Society Executive Director Patricia Zeiler sits beside New River Inn, facing the New River. JLGLFL floated the King Cromartie house down the New River to its permanent location in 1971.
- Locally-based artist and community leader Leah Brown designed the sculpture. The ~6ft aluminum structure and accompanying legacy projects/donor recognition panel will be anchored to a concrete block inset with lights presenting a different evening experience.
- The plan is to unveil JLGLFL's permanent installation at a press announcement and celebration event on INTERNATIONAL WOMEN'S DAY – March 8, 2018.

STATEMENT BY ARTIST LEAH BROWN

The Junior League of Greater Fort Lauderdale has shaped our community in ways that benefit thousands of individuals. In honoring this community of women and the nonprofits they established, my goal for this 80th anniversary artwork is to accessibly illustrate their tremendous achievements and ongoing commitment.

My envisioning process for how to communicate this has taken me down a number of aesthetic paths, but the moment I realized what I wanted to create was when I started to think how I would explain the imagery and its symbolism to my young daughter. Also important to my design process is how people interact with the work and how it provides opportunities for photography.

Panel 1: A mother and daughter holding hands and looking out onto the Fort Lauderdale skyline.

Panel 2: This scene illustrates the benefits to Fort Lauderdale's cultural environment. At the base of the scene, two women are portrayed in the act of physically painting/creating the composition, which includes references to art, history, science, growth and construction.

Panel 3: This scene illustrates the benefits to families in distress through images of a diverse chain of women working together to rescue a symbolically trapped woman and children. The landscape is made up of flora native to Florida, and the "hole" in which the family is trapped is represented as a rabbits' burrow.

Panel 4: This panel is the Fort Lauderdale skyline, the New River, and an imagined underwater scene with two manatees.

BUDGET

\$11,000	Materials and Fabrication
\$ 3,500	Artist Fee
\$ 1,000	Limited Edition Model
\$ 2,000	Permitting and Engineering
\$ 3,000	Transportation and Installation
\$ 1,750	LED lighting (Comes with two-year warranty)
\$ 750	Lighting Consultant/Programming
<u>\$ 750</u>	Electrical for Lighting (1 circuit)
\$23,750	
<u>\$ 2,000</u>	Maintenance (As needed, ~twice-annual light sanding, washing, waxing, lighting check.)
\$25,750	



CAM 17-1401
Exhibit 1
Page 6 of 8

FUNDRAISING JLGFL members will self-fund this sculpture.

Engraved List Tiers:

- Angel Donors \$5,000
- Past Presidents \$250
- Supporting Members \$120

Consider out of 500 members:

- $\$5,000 \times 2 = \$10,000$
- $\$250 \times 40 = \$10,000$
- $\$120 \times 150 = \$18,000$

A star will appear beside any past president or member honored via an in memoriam donation.

TIMING

December/January 2018 — Commence development. March 2018 — Install artwork.

OWNERSHIP & MAINTENANCE Sculpture will be owned and maintained by Junior League of Greater Fort Lauderdale.

