



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
MEETING**

17-1418

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 21, 2017

TITLE: Motion Approving Co-Sponsorship of Shen Yun

Recommendation

It is recommended the City Commission co-sponsor Shen Yun.

Background

Florida Falun Dafa Association is requesting the City of Fort Lauderdale co-sponsor Shen Yun by finding this event serves a legitimate public purpose. Section 15-185, Code of Ordinances of the City of Fort Lauderdale (Code) states, "a co-sponsored event is one which is partially planned, organized and funded or otherwise supported by the city at the request of another person or entity as established by City Commission policy".

In conjunction with this event, the coordinators of Shen Yun are proposing to install approximately 40 event banners within the City for a 30 day period beginning on January 2nd in accordance with Section 47-22.3.C, *Banner Signs*, of the Unified Land Development Regulations (ULDR).

To review the proposed banner sign, please see Exhibit 1. The proposed locations of the signs are shown in Exhibit 2. Last year approval documents are shown in Exhibit 3.

At the previous City Commission meeting the City Commission raised a concern regarding co-sponsoring an event that is not held on City owned property nor is directly related to a City event. Staff recommended approval of this request because the event was supported by the City Commission last year for display dates from January 3, 2017 till February 1, 2017.

In addition, the City Commission asked about costs associated with display of banners. The code specifies the following costs associated with display of banners in the form of a deposit:

- 1 – 10 Banners = \$100.00
- 11 – 25 Banners = \$300.00
- 26 – 35 Banners = \$500.00
- 36 – 50 Banners = \$700.00
- More than 50 Banners = \$900.00

An annual deposit can be made in the amount of \$1,000.00.

This deposit is made to ensure the City can recoup any costs associated with removing any banners left up by the applicant. Once the banners are removed by the applicant the deposit is refunded.

The code also allows for a non-refundable permit processing and application fee of ten dollars (\$10.00) per event banner with a maximum fee of one thousand dollars (\$1000.00). Should the event be approved, fees and a deposit will be collected.

Resource Impact

There is no fiscal impact with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous.

Attachments

Exhibit 1 – Proposed Banner Sign

Exhibit 2 – Proposed Banner Sign Locations

Exhibit 3 – 2016 Approval Documentation

Prepared by: Karlanne Grant, Planner III

Department Director: Anthony Greg Fajardo, Sustainable Development