



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-1315

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 21, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings for
Dolphins Cancer Challenge and South Florida Exotic Car "Toy Rally" to
Benefit Toys for Tots

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Dolphins Cycling Challenge, Inc. and South Florida Exotic Car Toy Rally, LLC and authorize execution of the agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Dolphins Cycling Challenge, Inc.
Event Name: Dolphins Cancer Challenge
Date/Time: Saturday, February 10, 2018 (6:30am-2:15pm)

Location: Esplanade Park
 Road Closing: Yes (see attached site plan)
 Alcohol: No
 Amplified Music: Yes (8:30am-2:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 1

Event 2:

Applicant: South Florida Exotic Car Toy Rally, LLC
 Event Name: South Florida Exotic Car "Toy Rally" to Benefit Toys for Tots
 Date/Time: Saturday, December 2, 2017 (11:15am-11:45am)
 Location: 5750 N Federal Highway
 Road Closing: Yes (see attached site plan)
 Alcohol: No
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 2

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

<i>Funds available as of October 19, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$884	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Dolphins Cancer Challenge Application

Exhibit 1a – Dolphins Cancer Challenge Site Plan

Exhibit 1b – Dolphins Cancer Challenge Overview

Exhibit 1c – Dolphins Cancer Challenge Route

Exhibit 1d – Dolphins Cancer Challenge Agreement

Exhibit 2 - South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Application

Exhibit 2a - South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Site Plan

Exhibit 2b - South Florida Exotic Car “Toy Rally” to Benefit Toys for Tots Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation