#17-1203

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: November 7, 2017

TITLE: Motion to Approve an Agreement with Riverwalk Fort Lauderdale, Inc. for

2018 Events

Recommendation

It is recommended that the City Commission approve an agreement with Riverwalk Fort Lauderdale, Inc. consolidating approval of outdoor events proposed in the event area (Exhibit 1) from January 1, 2018 through December 31, 2018.

Background

Riverwalk Fort Lauderdale, Inc. is requesting authorization for the execution of an Agreement to allow the listed outdoor events (Exhibit 1) and other substantially similar events to be conducted by the organization in the event area from January 1, 2018 through December 31, 2018, contingent upon the approval of the Parks and Recreation Director for each event. Ending times for amplified music will follow the current policy. Any requests of the contrary will come to the City Commission for approval. Authorization for the execution of individual events is contingent upon staff review and approval of individual event applications.

This annual approval was granted for the first time by the City Commission for Riverwalk events during the year 2010, and was granted each year since. The same process will continue to be followed for all Riverwalk events for the coming year. Each individual event application will be subject to administrative review and approval by the Parks and Recreation Director. The organizer will pay the applicable fees and costs as designated by City Manager, for each application that is submitted. Upon approval by the Director, a copy of each event application will be forwarded to the Commission. All current permitting requirements, including but not limited to; trash disposal, parking arrangements, logistics, and security, as applicable, will apply. Organizer will provide the City with a certificate of insurance in the amount of \$1,000,000 general liability and \$500,000 liquor liability or greater as deemed satisfactory by the City Risk Manager, for each event, naming the City as an additional insured, if required pursuant to the Code of Ordinances.

Resource Impact

Revenue related to these agreements is included in the FY 2018 operating budget in the accounts listed below.

Funds available as of October 1, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$0	\$9,200
			TOTAL AMOUNT ►		\$9,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 1: Celebrate our community through special events and sports

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – 2018 Events and Event Area

Exhibit 2 – Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation