



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-1183

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 17, 2017

TITLE: Resolution Approving FY 2018 Not-For-Profit Grant Participation Agreement with Riverwalk Fort Lauderdale, Inc. - \$675,000 (three-year total)

Recommendation

It is recommended that the City Commission approve the FY 2018 Participation Agreement with Riverwalk Fort Lauderdale, Inc., a not-for-profit organization, and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale.

Background

With the adoption of the FY 2018 Budget, the City Commission approved contributions to not-for-profit organizations that support the needs of the community while making a positive impact. The benefiting not-for-profit organization is required to execute a participation agreement that provides for amount and terms of contribution, scope of services, and standards of performance.

Riverwalk Fort Lauderdale, Inc. lights up the Riverwalk path during the holiday season, promotes community building, and assists with revitalization efforts of the Riverwalk. They plan to spend \$20,000 to install and maintain holiday lights, holiday wrapped light poles with garland and red bows on Riverwalk during the holiday season. This is a free event in Esplanade Park with a holiday concert, games and art projects for children, sleigh rides, holiday vendors and refreshments. They will also utilize \$25,000 for an informational kiosk program, \$30,000 for the Day of the Dead Celebration to enhance community engagement and positive neighborly activity across demographics through the arts, \$75,000 for staffing needs to assist with the revitalization of the Riverwalk, and \$75,000 for Special Event Liaison Support.

Resource Impact

There is a fiscal impact to the General Fund in the amount of \$225,000 in FY 2018. Funding is budgeted and available per the table on the following page.

<i>Funds available as of October 1, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER/ SUB-OBJECT NAME	AMENDED BUDGET (CHARACTER)	AVAILABLE BALANCE (CHARACTER)	AMOUNT
001-GEN010101-4210	Other General Government – Social/Cultural	Other Operating Expense/Social Contributions	\$1,007,503	\$1,007,503	\$225,000
TOTAL CONTRIBUTION ►					\$225,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve Access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone
- Goal 6: Accomplish the Riverwalk District Plan Implementation Matrix to activate and enliven the area and increase access

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Riverwalk Participation Agreement

Exhibit 2 – Resolution

Prepared by: Laura Reece, Budget Manager

Department Director: Lee R. Feldman, ICMA-CM, City Manager's Office