



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#17-1192**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 17, 2017

**TITLE:** Motion to Approve Event Agreements and Related Road Closings: Trunk or Treat, Halloween Block Party, Light Up Downtown, Velo Sport Gran Fondo, 4<sup>th</sup> Annual Fort Lauderdale Jingle Bell Jog, and 5K 4kids

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**Recommendation**

It is recommended that the City Commission approve event agreements with related road closings with First Baptist Church of Fort Lauderdale, Inc., 111SW 2<sup>nd</sup> Ave, LLC, Jack and Jill Children's Center, Inc., Velo Sports, LLC, Wildside Online, LLC, and Greater Fort Lauderdale Road Runners Club, Inc., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

The event organizer, First Baptist Church of Fort Lauderdale, Inc., did not execute an Event Agreement before holding its previous event in the City of Fort Lauderdale. City staff will work closely with the Event Organizer to ensure that the proposed Event Agreement is timely executed prior to the requested event.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: First Baptist Church of Fort Lauderdale, Inc.  
Event Name: Trunk or Treat  
Date/Time: Saturday, October 28, 2017 (4:00pm-6:00pm)  
Location: First Baptist Church of Fort Lauderdale parking lot  
Road Closing: Yes- (see attached site plan)  
Alcohol: No  
Amplified Music: Yes- (4:00pm-6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 1

Event 2:

Applicant: 111 SW 2<sup>nd</sup> Ave, LLC  
Event Name: Halloween Block Party  
Date/Time: Saturday, October 28, 2017 (8:00am- 1:00am)\*  
Location: SW 2<sup>nd</sup> Ave from Broward Blvd to SW 2<sup>nd</sup> Street  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes- (8:00am-1:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 2

\*This event is in the entertainment district.

Event 3:

Applicant: Jack and Jill Children's Center, Inc.  
Event Name: Light Up Downtown  
Date/Time: Tuesday, November 28, 2017 (5:30pm- 8:30pm)  
Location: Stiles/Yolo Plaza- 301 E. Las Olas Blvd  
Road Closing: Yes- (see attached site plan)  
Alcohol: Yes  
Amplified Music: Yes- (5:30pm-8:30pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Exhibit: 3

**Event 4:**

Applicant: Velo Sports, LLC  
Event Name: Velo Sport Gran Fondo  
Date/Time: Sunday, December 10, 2017 (5:00am- 2:00pm)  
Location: DC Alexander Park- 501 S Fort Lauderdale Beach Blvd.  
Road Closing: Yes- (see attached race route)  
Alcohol: Yes  
Amplified Music: Yes- (8:00am-2:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 4

**Event 5:**

Applicant: Wildside Online, LLC  
Event Name: 4<sup>th</sup> Annual Fort Lauderdale Jingle Bell Jog  
Date/Time: Sunday, December 17, 2017 (7:30am-9:00am)  
Location: DC Alexander Park- 501 S Fort Lauderdale Beach Blvd.  
Road Closing: Yes- (see attached race route)  
Alcohol: Yes  
Amplified Music: Yes- (8:00am-9:00am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 5

**Event 6:**

Applicant: Greater Fort Lauderdale Road Runners Club, Inc.  
Event Name: 5K 4kids  
Date/Time: Saturday, January 13, 2018 (7:00am-10:00am)  
Location: 820 NE 3<sup>rd</sup> Street  
Road Closing: Yes- (see attached race route)  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 6

**Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in

the accounts listed below.

<b>Funds available as of October 1,2017</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AVAILABLE BALANCE (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$175,000	\$60,000	\$1,600
<b>TOTAL AMOUNT ►</b>					<b>\$1,600</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Trunk or Treat Application  
 Exhibit 1a – Trunk or Treat Site Plan  
 Exhibit 1b – Trunk or Treat Agreement  
 Exhibit 2 – Halloween Block Party Application  
 Exhibit 2a – Halloween Block Party Site Plan  
 Exhibit 2b – Halloween Block Party Agreement  
 Exhibit 3 – Light Up Downtown Application  
 Exhibit 3a – Light Up Downtown Site Plan  
 Exhibit 3b – Light Up Downtown Agreement  
 Exhibit 4 – Velo Sport Gran Fondo Application  
 Exhibit 4a – Velo Sport Gran Fondo Site Plan  
 Exhibit 4b – Velo Sport Gran Fondo Bike Route  
 Exhibit 4c – Velo Sport Gran Fondo Agreement  
 Exhibit 5 – 4<sup>th</sup> Annual Fort Lauderdale Jingle Bell Jog Application  
 Exhibit 5a – 4<sup>th</sup> Annual Fort Lauderdale Jingle Bell Jog Race Route  
 Exhibit 5b – 4<sup>th</sup> Annual Fort Lauderdale Jingle Bell Jog Agreement  
 Exhibit 6 – 5K 4kids Application  
 Exhibit 6a – 5K 4kids Site Plan  
 Exhibit 6b – 5K 4kids Agreement

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Prepared by: Carolyn Bean, Parks & Recreation  
 Department Director: Phil Thornburg, Parks & Recreation