



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**CONFERENCE MEETING**

**#17-1269**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 17, 2017

**TITLE:** Discussion of High Impact Events on Beach Property

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Over the past few years, there has been an increased need for law enforcement intervention as a result of events and gatherings on Fort Lauderdale Beach. These events include Spring Break, national holidays, festivals and concerts held throughout the year. As a result, staff has explored best practices employed by other municipalities with similar type issues.

Miami Beach has adopted an ordinance empowering the City Manager to take specific actions to protect beach property from damage, property degradation and unauthorized uses. These actions include:

- Prohibition of coolers
- Prohibition of inflatable devices
- Prohibition of tents and tables
- Prohibition of live or amplified music
- Limitation of traffic routes
- Establishment of occupancy limits for certain segments of the beach
- Prohibition of the consumption of alcohol
- Utilization of license plate readers

Factors used to determine high impact events are:

- Expected attendance
- Social media activity
- Parking lots operating at capacity
- Hotel occupancy
- Law Enforcement Mutual Aid Requirement

The substance of a proposed ordinance is attached for the City Commission's input. It is the Administration's desire to have an ordinance similar to this in place before Spring Break 2018.

**Attachment**

Exhibit 1 – Proposed Ordinance

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Prepared by: Lee R. Feldman, ICMA-CM, City Manager

Department Director: Lee R. Feldman, ICMA-CM, City Manager