

Compilation of suggested topics to be discussed at the Joint EDAB/ City Commission meeting:

- Support for existing and new City programs and initiatives
 - Qualified Target Industries (QTIs)
 - BEAMs
 - Trade shows and events
 - Business corridor development
- Within QTI, how to cross sell businesses to one another as ECI
 - Restrictions of QTI participation were considered, unless companies choose to opt-out, but generally should be postponed due to confidentiality
- Incentivize companies and QTIs to engage higher education institutions to help students start businesses that can solve complex problems
- Incentivize non-QTI companies to develop QTI business units
- BEAMs matchmaking platform on website
 - Locate company that might do it for free in return for publicity
- Reach out to South Florida Business Journal, etc., for trade shows and events
 - Explore creative partnerships to get booth space for free
- Marketing for new City programs and incentives, piggy-backing off promotions like “Orlando Strong”
 - Fort Lauderdale Means Business
 - Fort Lauderdale Fabulous
 - Fort Lauderdale Means High Tech
 - Fort Lauderdale Means Sustainability
 - Banners creating welcome wave on US 1 Corridor
- City-sponsored events, with or without Chamber of Commerce
 - Mixers and workshops
 - QTI beneficiaries and support professionals
- Identify during program development which funding resources and sponsorships are most appropriate
- Recommend to the Commission that EDAB work with Staff to:
 - Develop/explore/investigate proposals for available funding sources for programs, like BEAMs, but for QTI applicants and other businesses
- A motto/mantra that the City can stand behind
- Develop the website to be more economic development-friendly, as it is government friendly now, which will require funding
- Coming up with a message, tying together a motto with a banner program, a street pole theme, at the airport, the port, etc.
- Tie BEAMs to City procurement programs
- Marine/tourism/real estate exist, technology is coming
- Identify why people are coming
 - Quality of living
 - No state income tax
 - Solid infrastructure for their needs

- Great marine
 - Real estate tax programs
- Incentivize “money sources” as Silicon Valley does
- One best kept secret: 6,000+ high tech companies already exist (discussion of redeveloping uptown Fort Lauderdale followed)
- Add aviation, health care, and education to development list
- Better communication with City Commission so that economic development opportunities such as the Drive Shack (golf) are not lost in the future to other communities like West Palm Beach
- Have a more deliberate role in strategic real estate projects, become more proactive before the Commission

Mr. Battle suggested the Board be

- Be cognizant of affordable/attainable and work force housing, as well as historic preservation in real estate development plans.
- Ask the Commission what they want to focus upon and how frequently to hear from EDAB.