#17-1050

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 19, 2017

TITLE: Motion Approving a Revised and Restated Agreement with Entercom

Miami, LLC for Riptide Music Festival on Fort Lauderdale Beach,

December 1 - December 3, 2017

Recommendation

It is recommended that the City Commission approve a revised and restated agreement with Entercom Miami, LLC for the Riptide Music Festival to be held on Fort Lauderdale Beach, December 1 - 3, 2017 and authorize the City Manager to execute the agreement.

Background

An agreement with Entercom Miami, LLC for the Riptide Music Festival was approved at the July 11, 2017 Commission meeting as a two day event with a set up day of Monday, November, 27, 2017 and event dates of Saturday, December 2, 2017 and Sunday, December 3, 2017. Event organizers have requested an additional day for set-up, see Exhibit 1, making this a three day event. Their new set up date will begin on Sunday, November 26, 2017 and an additional event day of Friday, December 1, 2017 will be included.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – Letter

Exhibit 2 – Special Event Application Exhibit 3 – Revised Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation