



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-1049

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: September 19, 2017

TITLE: Motion Approving a Revocable License Agreement with Autonation, Inc.
for the Construction of a Temporary Beach Statue

Recommendation

It is recommended that the City Commission approve a motion to authorize execution of a Revocable License with Autonation, Inc., in substantially the form attached, for the construction of a temporary beach statue at Las Olas Boulevard and A1A.

Background

Autonation, Inc. has requested to construct a temporary beach statue in the shape of a pink ribbon, see Exhibit 1, during the month of October, to raise awareness for Breast Cancer.

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We are Here*.

Attachment

Exhibit 1 - Pink Ribbon Statue Image
Exhibit 2 – Revocable License Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation