



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0664

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: June 20, 2017

TITLE: Motion to Approve Contract for Purchase of Consulting Services to
Produce a Design and Construction Manual – Brooks + Scarpa Architects,
Inc. - \$300,000

Recommendation

It is recommended that the City Commission approve a two-year contract, in substantially the form attached, with Brooks + Scarpa Architects, Inc. (BSA) for the purchase of consulting services for the production of the Fast Forward Fort Lauderdale Design and Construction Manual in the not-to-exceed amount of \$300,000.

Background

The Public Works Sustainability and Engineering Divisions, the Department of Sustainable Development, and the Transportation and Mobility Department collaborated in identifying the need for a more up-to-date, cohesive design and construction manual for the public realm. "Public Realm" is defined here as any publicly-accessible portions of the built environment including streets, parks, plazas, open spaces and places where people may gather; this includes open access to spaces that are bordering between public and private properties (i.e., building frontages, courtyards, porte-cochères, lobbies that spill into the street, etc.).

The primary purpose of the manual is to establish a design framework that provides for a public realm that incorporates resilient, sustainable and aesthetic components while maintaining a cohesive physical urban form. The manual will be used by City staff, outside design and construction firms and others to systematically incorporate a balance of the key elements described below in the design and construction of Fort Lauderdale's built environment including:

- A. Public investments, as identified in the City's adopted Community Investment Plan;
- B. Inter-jurisdictional projects; and
- C. Interface with private developments within City limits and supportive standards for incorporating green design.

The elements included in the manual will also serve:

- To promote the three pillars of sustainability (environmental protection, economic prosperity and community);
- To demonstrate and be recognized for City leadership in progressive, innovative and environmentally-friendly design;
- To optimize public investment by designing for the project lifetime in the context of future;
- To facilitate connectivity and improve safe access to transportation options;
- To maintain and enhance neighborhood character, “create a sense of place” and help “build community”;
- To integrate active and playful design in the public spaces; and
- To create a continuous and attractive public realm.

The background of the solicitation process includes the following:

- March 15, 2017 - Procurement Services Division issued Request for Proposals (RFP) 875-11675 for Fast Forward Fort Lauderdale Design and Construction Manual.
- April 18, 2017 – The RFP closed with a total of two firms submitting proposals including:
 - BSA
 - Zyscovich Architects (ZA)
- April 25, 2017 - The Evaluation Committee (Committee), consisting of Ella Parker, Urban Design and Development Manager; Debora Griner, Transportation Manager; and Chris Bennett, Assistant City Engineer, met with Laurie Platkin, Procurement Specialist II, to evaluate the proposals and establish initial rankings. The two firms were invited to give formal presentations to the Committee.
- May 11, 2017 – The Committee met to hear formal presentations from the listed vendors BSA and ZA. The firms were evaluated and ranked based on the criteria shown in the below table.

ABILITY TO MEET OBJECTIVES	
Understanding of the direction the City is taking for such services, as presented in the narrative proposal and the proposed method to accomplish the work required	10%
Experience and qualifications of the proposing firm, specifically the persons proposed to provide the services	20%
Experience, qualifications and past performance of the proposing firm to develop innovative and sustainable design and construction	20%
Experience in the actual production of a municipal design and construction manual	10%
References	10%
Cost to the City	30%
TOTAL PERCENT AVAILABLE:	100%

The two firms were ranked as follows:

BSA – (1st Place)

ZA – (2nd Place)

BSA has met all requirements of the RFP specifications and has been deemed the responsive and responsible proposer recommended for award of this contract.

Resource Impact

There is a \$300,000 impact to the City of which \$150,000 is grant funding provided on a reimbursement basis. Funds for this purchase in the amount of \$300,000 are available in the FY 2017 Budget in the accounts below listed:

<i>Funds available as of May 16, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
129-GTODP17-3199	Fiscal Year 15 Transit Oriented Development Planning Grant	Services & Materials/ Other Professional Services	\$1,250,000	\$1,044,889	\$150,000
129-GTODP17A-3199	Transit Oriented Development Planning Grant Match	Services & Materials/ Other Professional Services	312,500	\$312,500	\$150,000
				TOTAL AMOUNT ►	\$300,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal City.
- Goal 2: Be a sustainable and resilient community.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Ready*.

Attachments

Exhibit 1 – Solicitation

Exhibit 2 – BSA Proposal

Exhibit 3 – ZA Proposal

Exhibit 4 – Final Ranking

Exhibit 5 – Contract

Prepared by: Nancy J. Gassman, Public Works, Sustainability
Laurie Platkin, Finance
Linda Blanco, Finance

Department Directors: Paul Berg, Public Works
Kirk Buffington, Finance