



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0498

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: May 2, 2017

TITLE: Motion to Approve Event Agreements: Break Fast Sunrise, 2017 Lanakila
Iki Canoe Ocean Challenge, STA Class of 87 Reunion/Dave Miller After
Party and CSIA 5k Run

Recommendation

It is recommended that the City Commission approve event agreements with Imagination Events & Marketing, LLC, Lanakila Iki, Inc., Quarterdeck Cordova, Inc., WildSide Online, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Imagination Events & Marketing, LLC
Event Name: Break Fast Sunrise
Date/Time: Saturday, May 27, 2017 (8:00am – 1:00pm)

Location: Snyder Park – 3299 SW 4 Ave
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (8:00am – 1:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Lanakila Iki, Inc.
Event Name: 2017 Lanakila Iki Canoe Ocean Challenge
Date/Time: Saturday, June 3, 2017 (8:00am-4:00pm)
Location: Fort Lauderdale Beach Park- 1100 Seabreeze Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Quarterdeck Cordova, Inc.
Event Name: STA Class of 87 Reunion/Dave Miller After Party
Date/Time: Friday, June 23, 2017 (6:00pm- 12:00am)
Location: Quarterdeck – 1541 Cordova Road
Road Closing: No
Alcohol: Yes
Amplified Music: Yes – (6:00pm –10:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00.
Exhibit: 3

Event 4:

Applicant: WildSide Online, Inc.
Event Name: CSIA 5k Run
Date/Time: Thursday, May 4, 2017 (7:00am – 9:00am)
Location: Harbor Beach Marriott (on the sand)
Road Closing: No
Alcohol: No
Amplified Music: Yes – (8:00am -9:00am)

Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00.
 Exhibit: 4

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of April 12, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/Non- sponsor Charges	\$150,000	\$74,320	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Break Fast Sunrise Application
 Exhibit 1a – Break Fast Sunrise Site Plan
 Exhibit 2 – 2017 Lanakila Iki Canoe Ocean Challenge Application
 Exhibit 2a –2017 Lanakila Iki Canoe Ocean Challenge Site Plan
 Exhibit 3 - STA Class of 87 Reunion/Dave Miller After Party Application
 Exhibit 3a - STA Class of 87 Reunion/Dave Miller After Party Site Plan
 Exhibit 4 – CSIA 5k Run Application
 Exhibit 4a – CSIA 5k Run Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation