



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0450

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 19, 2017

TITLE: Motion to Approve Event Agreements: May 1st - A Day of Action and
Climate Change March & Rally

Recommendation

It is recommended that the City Commission approve event agreements with The Broward Teachers Union Local 1975 Real Estate Title Holding Corporation and Women's March Florida and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Broward Teachers Union Local 1975 Real Estate Title
Holding Corporation

Event Name: May 1st – A Day of Action

Date/Time: Monday, May 1, 2017 (5:00pm- 8:00pm)
 Location: Huizenga Plaza – 32 E Las Olas Boulevard
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes- (5:00pm- 8:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 1

Event 2:

Applicant: Women's March Florida
 Event Name: Climate Change March & Rally
 Date/Time: Saturday, April 29, 2017 (2:00pm- 7:00pm)
 Location: George English Park- 1100 Bayview Drive
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes- (2:00pm- 7:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit: 2

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of March 27, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$74,121	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within

the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – May 1st - A Day of Action Application

Exhibit 1a – May 1st - A Day of Action Site Plan

Exhibit 2 – Climate Change March & Rally Application

Exhibit 2a – Climate Change March & Rally Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation