



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0451

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 19, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings: Tarpon Bend Corn Hole Tournament, The Beachside Motorama Car/Truck/Bike Show, Cinco de Mayo on 2nd Street, and MMRF Team for Cures 5K Walk/Run

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Tarpon Bend Food & Tackle-Riverwalk, LTD; Faber Brothers, LLC; Downtown Himmarshee Village Association, Inc.; and The Multiple Myeloma Research Foundation, Inc. It is also recommended that the City Commission authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Tarpon Bend Food & Tackle-Riverwalk, LTD
Event Name: Tarpon Bend Corn Hole Tournament
Date/Time: Saturday, April 29, 2017 (11:00am-5:00pm)
Location: Tarpon Bend- 200 SW 2nd Street
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (11:00am- 5:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Faber Brothers, LLC
Event Name: The Beachside Motorama Car/Truck/Bike Show
Date/Time: Sunday, May 7, 2017 (11:00am- 4:00pm)
Location: 4:30 Boardroom Bar Parking Lot- 3343 NE 32nd Street
Road Closing: Yes- see attached site plan
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 2

Event 3:

Applicant: Downtown Himmarshee Village Association, Inc.
Event Name: Cinco de Mayo on SW 2nd Street
Date/Time: Friday, May 5, 2017 (6:30pm- 2:00am)
Location: 200 Block of SW 2nd Street
Road Closing: Yes- see attached site plan
Alcohol: Yes
Amplified Music: Yes- (7:00pm- 1:00am)*
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

*This event is located within the Entertainment District.

Event 4:

Applicant: The Multiple Myeloma Research Foundation
 Event Name: MMRF Team for Cures 5K Walk/Run
 Date/Time: Saturday, April 22, 2017 (7:30am- 9:30am)
 Location: DC Alexander Park
 Road Closing: Yes- see attached site plan
 Alcohol: No
 Amplified Music: Yes- (7:00am- 9:30am)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 4

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of March 27, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charger	\$150,000	\$74,121	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Tarpon Bend Corn Hole Tournament Application
 Exhibit 1a –Tarpon Bend Corn Hole Tournament Site Plan

Exhibit 2 – The Beachside Motorama Car/Truck/Bike Show Application
Exhibit 2a –The Beachside Motorama Car/Truck/Bike Show Site Plan
Exhibit 3 –Cinco de Mayo on SW 2nd Street Application
Exhibit 3a – Cinco de Mayo on SW 2nd Street Site Plan
Exhibit 4 – MMRF 5K Run Application
Exhibit 4a - MMRF 5K Site Plan
Exhibit 4b – MMRF 5K Race Route

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation