



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0448

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 19, 2017

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement with Sports Endeavors, Inc. for a Volleyball
Competition

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement; and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with Sports Endeavors, Inc. for a volleyball competition.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each event use of the beach. The event organizer will secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding this event. Event details are included in the event application as attached.

The event organizer is required to keep 4 volleyball courts open so there is no disruption in the opportunity for the public to play volleyball on the beach during the event date.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event:
Applicant: Sports Endeavors, Inc.
Event Name: EVP Ft. Lauderdale Pro-AM

Date/Time: Saturday, May 20, 2017 (8:00am – 6:00pm)
 Location: Fort Lauderdale Beach Park – 1100 Seabreeze Boulevard
 Road Closings: No
 Alcohol: No
 Amplified Music: Yes (9:00am – 7:00pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200

Resource Impact

There will be a positive fiscal impact in the estimated amount of \$700.

<i>Funds available as of March 27, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$74,121	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – EVP Ft. Lauderdale Pro-Am Application

Exhibit 2 – Site Plan

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation