



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0340

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: April 4, 2017

TITLE: Motion to Approve Utilization of Law Enforcement Trust Funds to
Purchase LeadsOnline – LeadsOnline LLC - \$24,363

Recommendation

It is recommended that the City Commission approve the utilization of Law Enforcement Trust Funds to purchase LeadsOnline software by LeadsOnline LLC in the amount of \$24,363.00.

Background

LeadsOnline is an investigative tool utilized by law enforcement that provides rapid electronic access to transactions from thousands of reporting secondhand dealers such as pawn shops, scrap metal yards, second hand stores, eBay, and Internet drop off stores. LeadsOnline is the link between investigators, missing/stolen property and suspects and has hundreds of millions of records in their database. It is a user-friendly electronic reporting service and investigative dashboard that provides access to an up-to-date system, nationwide searches and accurate transaction information. Further, the process is entirely digital, and there is no cost to the secondhand dealers to participate.

The Police Department participated in a trial period of this software for several months and compared it to our current solution for secondhand dealers. The following are the advantages that we discovered in our analysis:

- The ability to search outside Broward County led to four arrests during the Demo period.
- LeadsOnline has greater access to Craigslist and EBay. Due to their relationship with EBay, LeadsOnline has the ability to provide instant subscriber information, which previously required obtaining a subpoena.

- LeadsOnline has the ability to search for a specific item within a given radius from a location.
- LeadsOnline has a feature that identifies incorrect sequencing of serial numbers or serial numbers that are incorrect/false based on the manufacturer.
- Currently, only 75% of secondhand dealers and no metal recyclers participate in the current system because of the cost involved. The non-participating dealers send information via US mail which creates issues with investigative delays. LeadsOnline eliminates that issue and should result in greater compliance with their system.

Resource Impact

There will be a fiscal impact to the LETF in the amount of \$24,363 for FY17.

Funds available as of March 15, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
107-POL080301- 6405	JUSTICE DEPARTMENT OTHER	CAPITAL OUTLAY/COMPUTER SOFTWARE	\$726,963	\$659,975	\$24,363.00
TOTAL▶					\$24,363.00

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Safety Cylinders of Excellence, specifically advancing:

- Goal 9: Be the safest urban coastal City in South Florida through preventative and responsive police and fire protection.
- Objective 1: Prevent and solve crime in all neighborhoods.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

Attachment

Exhibit 1 – Chief's Certification

Prepared by: Police Captain Glenn P. Galt

Department Director: Rick Maglione, Interim Chief of Police