



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#17-0384**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** April 4, 2017

**TITLE:** Motion to Approve Event Agreements and Related Road Closings: Walk  
Like MADD & MADD Dash Fort Lauderdale 2017, Covenant House 5K  
and Heroes in Recovery 6K- South Florida

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**Recommendation**

It is recommended that the City Commission approve event agreements and related road closings with Mothers Against Drunk Driving, Inc., Covenant House Florida, Inc. and UHS of Delaware, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Mothers against Drunk Driving, Inc.  
Event Name: Walk like MADD & MADD Dash Fort Lauderdale 2017

Date/Time: Sunday, April 30, 2017 (6:00am-12:30pm)  
Location: Huizenga Plaza- 32 E. Las Olas Blvd  
Road Closing: Yes- (see attached site plan)  
Alcohol: No  
Amplified Music: Yes- (9:00am- 12:30pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

**Event 2:**

Applicant: Covenant House Florida, Inc.  
Event Name: Covenant House 5K  
Date/Time: Saturday, May 13, 2017 (7:00am- 8:30pm)  
Location: The Parrot Lounge & A1A  
Road Closing: Yes- see attached race route  
Alcohol: No  
Amplified Music: Yes- (8:00am- 8:30am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 2

**Event 3:**

Applicant: UHS of Delaware, Inc.  
Event Name: Heroes in Recovery 6K- South Florida  
Date/Time: Saturday, June 3, 2017 (6:00am- 11:00am)  
Location: Huizenga Plaza- 32 E. Las Olas Blvd  
Road Closing: Yes- see attached site plan  
Alcohol: No  
Amplified Music: Yes- (8:00am- 10:30am)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

**Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of March 13, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$57,447	\$600
<b>TOTAL AMOUNT ►</b>					<b>\$600</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments:**

Exhibit 1 – Walk like MADD & MADD Dash Fort Lauderdale 2017 Application  
Exhibit 1a –Walk like MADD & MADD Dash Fort Lauderdale 2017 Site Plan  
Exhibit 1b –Walk like MADD & MADD Dash Fort Lauderdale 2017 Race Route  
Exhibit 2 – Covenant House 5K Application  
Exhibit 2a –Covenant House 5K Site Plan  
Exhibit 3 –Heroes in Recovery 6K- South Florida Application  
Exhibit 3a – Heroes in Recovery 6K- South Florida Site Plan  
Exhibit 3b – Heroes in Recovery 6K- South Florida Race Route

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation