



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#17-0315**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** March 21, 2017

**TITLE:** Motion to Approve Event Agreements: Heal the Planet Day, Fort  
Lauderdale Pizza Festival, Victoria Park Easter Egg Hunt, South Florida  
Boat Show, Symphony of the Americas Family Pops Concert, Take Steps  
for Crohn's & Colitis and One World Family

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**Recommendation**

It is recommended that the City Commission approve event agreements with Heal the Planet Together, Inc., The Pontes Group, LLC, Victoria Park Civic Association, Inc., Marine Industries Unlimited, Inc., Symphony of the Americas, Inc., Crohn's & Colitis Foundation of America, Inc. and First Congregational Church of the United Church of Christ, Inc. and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Heal the Planet Together, Inc.  
Event Name: Heal the Planet Day  
Date/Time: Saturday, April 22, 2017 (11:00am- 7:00pm)  
Location: Esplanade Park- 401 SW 2<sup>nd</sup> Street  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes- (11:00am- 7:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 1

Event 2:

Applicant: The Pontes Group, LLC  
Event Name: Fort Lauderdale Pizza Festival  
Date/Time: Saturday, April 1, 2017 (12:00pm- 6:00pm)  
Location: Holiday Park, North of War Memorial  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes (1:00pm- 6:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 2

Event 3:

Applicant: Victoria Park Civic Association, Inc.  
Event Name: Victoria Park Easter Egg Hunt  
Date/Time: Saturday, April 15, 2017 (10:00am- 12:00pm)  
Location: Victoria Park – 2 N. Victoria Park Road  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 3

Event 4:

Applicant: Marine Industries Unlimited, Inc.  
Event Name: South Florida Boat Show  
Date/Time: Friday, April 28, 2017 (12:00pm – 6:00pm); Saturday, April

29, 2017 (10:00am – 6:00pm) and Sunday, April 30, 2017  
(10:00am- 5:00pm)  
Location: Holiday Park, North of War Memorial  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 4

Event 5:

Applicant: Symphony of the Americas, Inc.  
Event Name: Symphony of the Americas Family Pops Concert  
Date/Time: Sunday, April 2, 2017 (9:00am – 4:00pm)  
Location: Huizenga Plaza  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – (3:00pm – 4:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00  
Exhibit: 5

Event 6:

Applicant: Crohn's & Colitis Foundation of America, Inc.  
Event Name: Take Steps for Crohn's & Colitis  
Date/Time: Saturday, April 22, 2017 (8:00am- 9:00pm)  
Location: Huizenga Plaza- 32 E. Las Olas Blvd  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes- (4:00pm- 9:00pm)  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00  
Exhibit: 6

Event 7:

Applicant: First Congregational Church of the United Church of Christ,  
Inc.  
Event Name: One World Family  
Date/Time: Sunday, March 26, 2017 (1:00pm- 6:00pm)  
Location: Holiday Park, North of War Memorial

Road Closing: No  
 Alcohol: No  
 Amplified Music: Yes- (1:00pm- 6:00pm)  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$400.00  
 Exhibit: 7

### **Resource Impact**

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<b><i>Funds available as of March 7, 2017</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor ChargeS	\$150,000	\$55,827	\$2,000
<b>TOTAL AMOUNT ►</b>					<b>\$2,000</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Heal the Planet Day Application  
 Exhibit 1a –Heal the Planet Day Site Plan  
 Exhibit 2 – Fort Lauderdale Pizza Festival Application  
 Exhibit 2a –Fort Lauderdale Pizza Festival Site Plan  
 Exhibit 3 – Victoria Park Easter Egg Hunt Application  
 Exhibit 3a –Victoria Park Easter Egg Hunt Site Plan  
 Exhibit 4 – South Florida Boat Show Application  
 Exhibit 4a – South Florida Boat Show Site Plan

Exhibit 5 – Symphony of the Americas Family Pops Concert Application  
Exhibit 5a – Symphony of the Americas Family Pops Concert Site Plan  
Exhibit 6 – Take Steps for Crohn’s & Colitis Application  
Exhibit 6a – Take Steps for Crohn’s & Colitis Site Plan  
Exhibit 7 – One World Family Application  
Exhibit 7a – One World Family Site Plan

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Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation