



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#17-0252

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: March 7, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Riverwalk Run 2017, Mercedes-Benz Corporate Run and St. Patrick's Day
Block Party

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with The Junior League of Greater Fort Lauderdale, Inc. and Team Footwork's Educational and Fitness Corporation, and 11 SW 2 Ave, LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Junior League of Greater Fort Lauderdale, Inc.
Event Name: Riverwalk Run 2017

Date/Time: Saturday, April 1, 2017 (4:30am-12:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (7:55am – 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Team Footwork's Educational and Fitness Corporation
Event Name: Mercedes-Benz Corporate Run
Date/Time: Thursday, April 6, 2017 (9:00am- 9:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached race route)
Alcohol: Yes
Amplified Music: Yes- (5:00pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: 11 SW 2 Ave, LLC
Event Name: St. Patrick's Day Block Party
Date/Time: Friday, March 17, 2017 (8:00am- 1:00am)
Location: SW 2 Ave from Broward to Himarshee
Road Closing: Yes- (SW 2 Ave)
Alcohol: Yes
Amplified Music: Yes- (8:00am- 1:00am)*
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 3

* This event is in the entertainment district

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

Funds available as of February 21, 2017					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$95,188	\$800
			TOTAL AMOUNT ►		\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Riverwalk Run 2017 Application
Exhibit 1a –Riverwalk Run 2017 Site Plan
Exhibit 2 – Mercedes-Benz Corporate Run Application
Exhibit 2a – Mercedes-Benz Corporate Run Site Plan
Exhibit 2b - Mercedes-Benz Corporate Run Race Route
Exhibit 3 – St. Patrick’s Day Block Party Application
Exhibit 3a – St. Patrick’s Day Block Party Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation