



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0161

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 21, 2017

TITLE: Motion to Approve Event Agreements: Hilton Fort Lauderdale Beach
Resort 10-Year Anniversary Celebration, Street Revival, 40th Annual
Waterway Cleanup, Walk MS Fort Lauderdale, Fort Lauderdale Spring
Fine Art Festival and Clueless on Las Olas

Recommendation

It is recommended that the City Commission approve event agreements with Q Club Hotel, LLC, The Carpenter's Work Ministries, Inc., Marine Industries Association of South Florida, Inc., National Multiple Sclerosis Society, Paragon Fine Arts Festivals, Inc. and Partners in Education, Inc. authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Q Club Hotel, LLC
Event Name: Hilton Fort Lauderdale Beach Resort 10-Year Anniversary Celebration
Date/Time: Friday, February 24, 2017 (6:00pm- 9:00pm)
Location: Hilton Fort Lauderdale Beach Resort
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- (6:00pm-9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: The Carpenter's Work Ministries, Inc.
Event Name: Street Revival
Date/Time: Saturday, March 4, 2017 (12:00am- 7:00pm)
Location: Lincoln Park
Road Closing: No
Alcohol: No
Amplified Music: Yes (12:00pm- 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Marine Industries Association of South Florida, Inc.
Event Name: 40th Annual Waterway Cleanup
Date/Time: Saturday, March 4, 2017 (9:00am- 1:00pm)
Location: Various City Parks
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: National Multiple Sclerosis Society
Event Name: Walk MS Fort Lauderdale

Date/Time: Saturday, March 18, 2017 (5:00am- 12:00pm)
Location: George English Park- 1100 Bayview Drive
Road Closing: No
Alcohol: No
Amplified Music: Yes- (8:00am- 12:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Paragon Fine Arts Festivals, Inc.
Event Name: Fort Lauderdale Spring Fine Art Festival
Date/Time: Saturday, March 25, 2017 (10:00am – 5:00pm) and Sunday, March 26, 2017 (11:00am – 5:00pm)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: No
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Event 6:

Applicant: Partners in Education, Inc.
Event Name: Clueless on Las Olas
Date/Time: Thursday, March 23, 2017 (5:30pm- 9:30pm)
Location: Stranahan House & Laura Ward Park
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - (5:30pm- 9:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 6

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of January 26, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$31,347	\$1,200
			TOTAL AMOUNT ►		\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Hilton Fort Lauderdale Beach Resort 10-Year Anniversary Celebration Application

Exhibit 1a –Hilton Fort Lauderdale Beach Resort 10-Year Anniversary Celebration Site Plan

Exhibit 2 – Street Revival Application

Exhibit 2a –Street Revival Site Plan

Exhibit 3 – 40th Annual Waterway Cleanup Application

Exhibit 3a – 40th Annual Waterway Cleanup Site Plan

Exhibit 4 – Walk MS Fort Lauderdale Application

Exhibit 4a – Walk MS Fort Lauderdale Site Plan

Exhibit 4b – Walk MS Fort Lauderdale Walk Route

Exhibit 5 – Fort Lauderdale Spring Fine Art Festival Application

Exhibit 5a – Fort Lauderdale Spring Fine Art Festival Site Plan

Exhibit 6 – Clueless on Las Olas Application

Exhibit 6a – Clueless on Las Olas Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation