



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0162

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 21, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings: Duck
Fest Derby, Fort Lauderdale St. Patrick's Day Parade and Festival,
Downtown Himmarshee Village Celebrates St. Patrick's Day, Sistrunk 5k
and Fort Laudi Gras

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Kids in Distress, Inc., Fort Lauderdale St. Patrick's Day Parade and Festival, Inc., Downtown Himmarshee Village Association, Inc., The All-Star Classic, Inc. and 3J Hospitality and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Kids in Distress, Inc.

Event Name: Duck Fest Derby
Date/Time: Saturday, March 25, 2017 (12:00pm- 4:00pm)
Location: Esplanade Park- 401 SW 2nd Street
Road Closing: Yes- (see attached site plan)
Alcohol: Yes
Amplified Music: Yes- (12:00pm- 4:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Fort Lauderdale St. Patrick's Day Parade and Festival, Inc.
Event Name: Fort Lauderdale St. Patrick's Day Parade and Festival
Date/Time: Friday, March 10, 2017 (2:00pm – 8:00pm) and Saturday, March 11, 2017 (11:30am- 7:00pm)
Location: Huizenga Plaza & E. Las Olas Blvd
Road Closing: Yes- (see attached parade route)
Alcohol: Yes
Amplified Music: Yes- (March 10, 2017 (2:00pm – 8:00pm) and Saturday, March 11, 2017 (11:30am- 7:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Downtown Himmarshee Village Association, Inc.
Event Name: Downtown Himmarshee Village Celebrates St. Patrick's Day
Date/Time: Friday, March 17, 2017 (7:30pm- 1:00am)
Location: SW 2nd Street between SW 2nd-4th Ave
Road Closing: Yes- see attached site plan
Alcohol: Yes
Amplified Music: Yes- (7:30pm- 1:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4 :

Applicant: The All-Star Classic, Inc.
Event Name: Sistrunk 5k
Date/Time: Saturday, February 25, 2017 (6:00am- 8:30am)

Location: Delevoe Park to NW 7th Ave
 Road Closing: Yes- see attached site plan
 Alcohol: No
 Amplified Music: Yes- (at Park only)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 4

Event 5:

Applicant: 3J Hospitality
 Event Name: Fort Laudi Gras
 Date/Time: Saturday, February 25, 2017 (3:00pm- 10:00pm)
 Location: America's Backyard
 Road Closing: Yes- see attached site plan
 Alcohol: Yes
 Amplified Music: Yes- (inside America's backyard)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 5

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of January 31, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$31,430	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Duck Fest Derby Application

Exhibit 1a – Duck Fest Derby Site Plan

Exhibit 2 – Fort Lauderdale St. Patrick's Day Parade and Festival Application

Exhibit 2a – Fort Lauderdale St. Patrick's Day Parade and Festival Site Plan

Exhibit 3 – Downtown Himmarshee Village Celebrates St. Patrick's Day Application

Exhibit 3a – Downtown Himmarshee Village Celebrates St. Patrick's Day Site Plan

Exhibit 4 – Sistrunk 5k Application

Exhibit 4a – Sistrunk 5k Race Route

Exhibit 5 – Fort Laudi Gras Application

Exhibit 5a – Fort Laudi Gras Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation