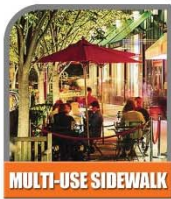
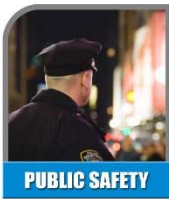




ENTERTAINMENT



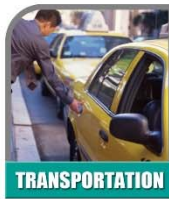
MULTI-USE SIDEWALK



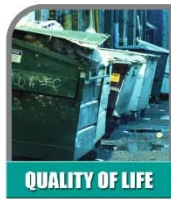
PUBLIC SAFETY



VENUE SAFETY



TRANSPORTATION



QUALITY OF LIFE

SIX CORE ELEMENTS *for* HOSPITALITY ZONE DEVELOPMENT

THE FORT LAUDERDALE SOCIABLE CITY PLAN

Priority Actions Snapshot

Note: Surveys, interviews, six Roundtables plus other research uncovered a rich source of information on current strategies, issues and challenges. The Action Plan addresses many of the issues discussed, though some issues will require future planning and action.

THE SOCIABLE CITY PLAN

Establish an Alliance and Convene Action Teams for Safety, Vibrancy and Planning

Designate a dedicated “Night Manager” and Identify Key Department Coordinators

Develop a Sociable City Master Plan

PLANNING ACTION TEAM: Transportation | Quality of Life

Update Special Entertainment Overview District Ordinance

Inventory Infrastructure Gaps and Prioritize Resources

Develop a Strategy for Transportation Efficiency

SAFETY ACTION TEAM: Public Safety | Venue Safety

Convene and Facilitate an Interagency Public Safety Team

Examine the Feasibility of a Dedicated Hospitality Unit

Identify Hospitality Businesses to Promote Best Practices

VIBRANCY ACTION TEAM: Entertainment | Multi-use Sidewalk

Document Sociability Options and their Economic Value

Convene Calendar Coordinators to Generate a Marketing Strategy

Create a Cohesive Plan for Public Space Activities

Priority Implementation Snapshot

Action	Process	Timeline	Budget
Designate a Project Manager	City Manager to Designate an Interim Project Manager-Night Manager to continue facilitation of three Action Teams and Alliance	Month 1 to 6	Reassign
Establish an Alliance	City Manager to designate individuals to serve as an Interim Alliance with three representatives from hospitality, safety, development and community agencies and organizations to serve as liaisons to the Action Teams	Month 1 to 6	In-kind
Inventory Infrastructure Gaps	Convene members from the Plan for People Action Team and others representing city agencies (i.e. public works) and individuals from each current and emerging entertainment/social district to document the following: <ul style="list-style-type: none"> Infrastructure and service improvements required (i.e. sidewalks, lighting, crosswalks, trash removal schedules, outdoor seating compliance, etc.) Sound Audit to identify sources resulting in complaints, whether in violation of existing code or unrelated to code standards. Recommendations for improvements in policy, dedicated code compliance inspectors at night, mediation process to be coordinated by Project Manager 	Month 3 to 6	In-kind Reassign city staff to collect, organize and forecast budget requirements
Public Safety Team Dedicated Officers	Convene members from the Assure Safety Action Team and others representing city, county, state agencies and hospitality leadership to document the following: <ul style="list-style-type: none"> Define interagency reporting process to document incidents relating to nightlife venues (underage service, calls for service, sound violations, outdoor seating, trash management, sanitation, etc.) Define a process to transition from a detail officer system to a dedicated unit system with timeline, stages of change and budget Identify most common violations and calls for service and work with hospitality venues to develop a process to collaborate on best practices for education and training 	Month 3 to 6	In-kind Reassign city staff to collect, organize and forecast budget requirements
Convene Calendar Coordinators	Convene members from the Enhance Vibrancy Action Team and others representing city agencies, social districts, event planners, entertainment media and hospitality businesses and associations to document the following: <ul style="list-style-type: none"> Consolidate a directory of sources of information about Fort Lauderdale's dining, entertainment and festivals to develop a method to identify a common clearinghouse for residents and visitors on things to do Identify a budget to maintain a website calendar and directory for all calendar listings to be consolidated and organized by interest and activity, as well as to serve as a planning tool for safety and transportation planning Identify a budget to organize and facilitate a working group to develop a brand and promotional campaign Fort Lauderdale's dining, entertainment and social opportunities 	Month 3 to 6	In-kind Reassign staff to collect, organize and forecast budget requirements
Develop a Sociable City Master Plan	Convene Interim Alliance to consolidate recommendations, budget requirements and recommendations for a permanent structure to implement and update actions, including: <ul style="list-style-type: none"> Define job requirements and salary range (other cities \$65-80) for a permanent Project/Night Manager Define process budget to formally establish the Alliance as either review or advisory body (San Francisco Entertainment Commission) with staff support Consolidate recommendations from each Action Team with budget and resource requirements for the new fiscal year 	Month 5 to 12	In-kind Reassign staff to bring budget requirements to implement priority actions