



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0232

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: February 21, 2017

TITLE: Motion to Approve an Event Agreement with Multirace, LLC for the Las
Olas International Triathlon

Recommendation

It is recommended that the City Commission approve an event agreement and related road closures with Multirace, LLC and authorize execution of the agreement by the City Manager.

If the Commission is in agreement with the applicants' request for extended road closure hours, a separate motion authorizing the extended closure that is time certain should be made.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began enforcing the noise requirements outlined in Exhibit 1. These new restrictions require all outdoor events that block streets anywhere on the Barrier Island must have all streets open no later than 10:00 am.

Event:

Applicant: Multirace, LLC
 Event Name: Las Olas International Triathlon
 Date/Time: Sunday, March 12, 2017 (7:00am - 11:00am)
 Location: Fort Lauderdale Beach Park
 Road Closing: Yes – see attached site plan*
 Alcohol: No
 Amplified Music: Yes – (8:00am – 11:00am)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

*** The event organizer has requested permission to keep the roads closed until 11:00 am.**

Based on information collected over the past three years the final portion of the race will re-open by 11:00am.

Because the Dig the Beach Volleyball tournament and the Las Olas Triathlon will overlap on event days, we have attached, as Exhibit 3, a mutual agreement between Exclusive Sports Marketing, Inc. and Multirace, LLC for use of Fort Lauderdale Beach Park.

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

<i>Funds available as of February 7, 2017</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$150,000	\$47,951	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within

the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Las Olas International Triathlon Application

Exhibit 2a – Las Olas International Triathlon Race Route

Exhibit 2b – Las Olas International Triathlon MOT

Exhibit 2c - Las Olas International Triathlon Site Plan

Exhibit 3 – Mutual Agreement

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation