



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#17-0057

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 18, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings: 7th
Annual Outrun Hunger 5K, CCA 5K, Dolphins Cancer Challenge, Fort
Lauderdale 5K, Loco Rio 8K, Super Sunday and National Black
HIV/Awareness Day March

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with Feeding South Florida, Inc., Calvary Chapel of Fort Lauderdale, Inc., Dolphins Cycling Challenge, Inc., Wildside Online, Inc., Loco Rio, Inc., Tarpon Bend Food & Tackle Riverwalk, LTD and AIDS Healthcare Foundation, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Feeding South Florida, Inc.
Event Name: 7th Annual Outrun Hunger 5K
Date/Time: Saturday, February 11, 2017 (6:00am- 9:30am)
Location: Huizenga Plaza- 1100 Seabreeze Blvd
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (8:00am- 9:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: Calvary Chapel of Fort Lauderdale, Inc.
Event Name: CCA 5K
Date/Time: Saturday, February 11, 2017 (7:30am- 9:30am)
Location: Calvary Chapel Fort Lauderdale- 2401 W. Cypress Creek Road
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (8:00am- 10:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Dolphins Cancer Challenge, Inc.
Event Name: Dolphins Cancer Challenge
Date/Time: Saturday, February 11, 2017 (8:30am- 2:00pm)
Location: Esplanade Park & Snyder Park
Road Closing: Yes- see attached bike route
Alcohol: No
Amplified Music: Yes- (8:30am- 2:00pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Wildside Online, Inc.
Event Name: Fort Lauderdale 5K
Date/Time: Saturday, February 18, 2017 (7:30am- 10:00am)

Location: 450 E. Las Olas Blvd
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am- 10:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 4

Event 5:

Applicant: Loco Rio, Inc.
Event Name: Loco Rio 8K
Date/Time: Sunday, February 26, 2017 (7:30am- 10:30am)
Location: Florence Hardy Park- 25 SW 9th Street
Road Closing: Yes- see attached race route
Alcohol: No
Amplified Music: Yes- (8:00am- 10:30am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 5

Event 6:

Applicant: Tarpon Bend Food & Tackle Riverwalk LTD
Event Name: Super Sunday
Date/Time: Sunday, February 5, 2017 (4:00pm -12:00am)
Location: Tarpon Bend
Road Closing: Yes- SW 2nd Street
Alcohol: Yes
Amplified Music: Yes (TV projecting Super Bowl - 4:00pm – 12:00am)*
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00
Exhibit: 6

* This event is located in the Special Entertainment District

Event 7:

Applicant: AIDS Healthcare Foundation, Inc.
Event Name: National Black HIV/Awareness Day March Application
Date/Time: Tuesday, February 7, 2017 (6:00pm -7:00pm)
Location: 1321 NW 6 Street

Road Closing: Yes
 Alcohol: No
 Amplified Music: No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00
 Exhibit 7

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the accounts listed below.

<i>Funds available as of December 29, 2016</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET	AMOUNT RECEIVED	AMOUNT
001-PKR033401-K029	Community Events	Charges for Service/ Non-sponsor Charger	\$40,000	\$21,029	\$1,800
				TOTAL AMOUNT ►	\$1,800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 –7th Annual Outrun Hunger 5K Application
 Exhibit 1a – 7th Annual Outrun Hunger 5K Site Plan
 Exhibit 1b - 7th Annual Outrun Hunger 5K Race Route
 Exhibit 2 – CCA 5K Application
 Exhibit 2a – CCA 5K Site Plan
 Exhibit 3 – Dolphins Cancer Challenge Application
 Exhibit 3a – Dolphins Cancer Challenge Site Plan
 Exhibit 3b – Dolphins Cancer Challenge Bike Route
 Exhibit 4 – Fort Lauderdale 5K Application
 Exhibit 4a – Fort Lauderdale 5K Site Plan
 Exhibit 5 – Loco Rio 8K Application
 Exhibit 5a –Loco Rio 8K Race Route
 Exhibit 6 – Super Sunday Application
 Exhibit 6a – Super Sunday Site Plan
 Exhibit 7 - National Black HIV/Awareness Day March Application

Exhibit 7a - National Black HIV/Awareness Day March Site Plan

Prepared by: Carolyn Bean, Parks & Recreation

Department Director: Phil Thornburg, Parks & Recreation