



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#16-1517

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: January 4, 2017

TITLE: Motion to Approve Event Agreements and Related Road Closings:
Downtown BBQ Block Party, Ribbon Run 5K: Race to End Cancer,
Harbordale School Association Walk-A-Thon and Dr. Martin Luther King
Parade & Multi-Cultural Festival

Recommendation

It is recommended that the City Commission approve event agreements with related road closings with First Baptist Church of Fort Lauderdale, Inc., I Care I Cure Childhood Cancer Foundation, Inc., Harbordale School Association, Inc. and Dr. Martin Luther King Jr Celebration Committee, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with each event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

Organizers will pay for all event costs and submit the required certificates of insurance. Event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: First Baptist Church of Fort Lauderdale, Inc.
Event Name: Downtown BBQ Block Party
Date/Time: Wednesday, January 11, 2017 (6:30pm- 8:30pm)
Location: First Baptist Church parking lot and NE 1st street
Road Closing: Yes- (see attached site plan)
Alcohol: No
Amplified Music: Yes- (6:30pm- 8:30pm)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 1

Event 2:

Applicant: I Care I Cure Childhood Cancer Foundation, Inc.
Event Name: Ribbon Run 5K: Race to End Cancer
Date/Time: Saturday, February 4, 2017 (6:30am- 11:00am)
Location: Huizenga Plaza- 32 E. Las Olas Blvd
Road Closing: Yes- (see attached race route)
Alcohol: No
Amplified Music: Yes- (8:00am- 11:00am)
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 2

Event 3:

Applicant: Harbordale School Association, Inc.
Event Name: Harbordale School Association Walk-A-Thon
Date/Time: Friday, February 3, 2017 (8:00am- 10:30am)
Location: SE 10th Ave between SE 12th court and SE 15th Street
Road Closing: Yes – (see attached walk route)
Alcohol: No
Amplified Music: No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
Exhibit: 3

Event 4:

Applicant: Dr. Martin Luther King Jr Celebration Committee, Inc.
Event Name: Dr. Martin Luther King Parade & Multi-Cultural Festival
Date/Time: Monday, January 16, 2017 (9:00am- 2:30pm)
Location: Esplanade Park- 401 SW 2nd Street

Road Closing: Yes- (see attached parade route)
 Alcohol: No
 Amplified Music: Yes- (10:30am- 2:30pm)
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00
 Exhibit: 4

* Parade Route is subject to approval by FDOT.

Resource Impact

Revenue related to these agreements is included in the FY 2017 operating budget in the account listed below.

<i>Funds available as of December 7, 2016</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET	AMOUNT RECEIVED	AMOUNT
001-PKR033401-K029	Community Events	Charges for Services/ Non-sponsor Charges	\$150,000	\$13,150	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments:

Exhibit 1 –Downtown BBQ Block Party Application
 Exhibit 1a – Downtown BBQ Block Party Site Plan
 Exhibit 2 – Ribbon Run 5K: Race to End Cancer Application
 Exhibit 2a – Ribbon Run 5K: Race to End Cancer Site Plan
 Exhibit 3 – Harbordale School Association Walk-A-Thon Application
 Exhibit 3a – Harbordale School Association Walk-A-Thon Walk Route
 Exhibit 4 - Dr. Martin Luther King Parade & Multi-Cultural Festival Application
 Exhibit 4a - Dr. Martin Luther King Parade & Multi-Cultural Festival Parade Route