



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#16-0823

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Lee R. Feldman, ICMA-CM, City Manager

DATE: October 18, 2016

TITLE: Motion Approving Co-Sponsorship of the Shen Yun Performing Arts

Recommendation

It is recommended the City Commission co-sponsor the Shen Yun Performing Arts.

Background

Florida Falun Dafa Association is requesting the City of Fort Lauderdale co-sponsor the Shen Yun Performing Arts taking place on January 30 – 31, 2017 by finding this event serves a legitimate public purpose. Section 15-185, Code of Ordinances of the City of Fort Lauderdale (Code) states, “a co-sponsored event is one which is partially planned, organized and funded or otherwise supported by the city at the request of another person or entity as established by City Commission policy”.

In conjunction with this event, the coordinators of the Shen Yun Performing Arts are proposing to install approximately 40 event banners within the City for a 30 day period beginning on January 3rd, in accordance with Section 47-22.3.C, *Banner Signs*, of the Unified Land Development Regulations (ULDR).

To review the proposed banner sign, please see Exhibit 1. The proposed locations of the signs are shown in Exhibit 2.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachments

Exhibit 1 – Proposed Banner Sign

Exhibit 2 – Proposed Banner Sign Locations

Prepared by: Eric Engmann, Planner III

Department Director: Anthony Greg Fajardo, Sustainable Development